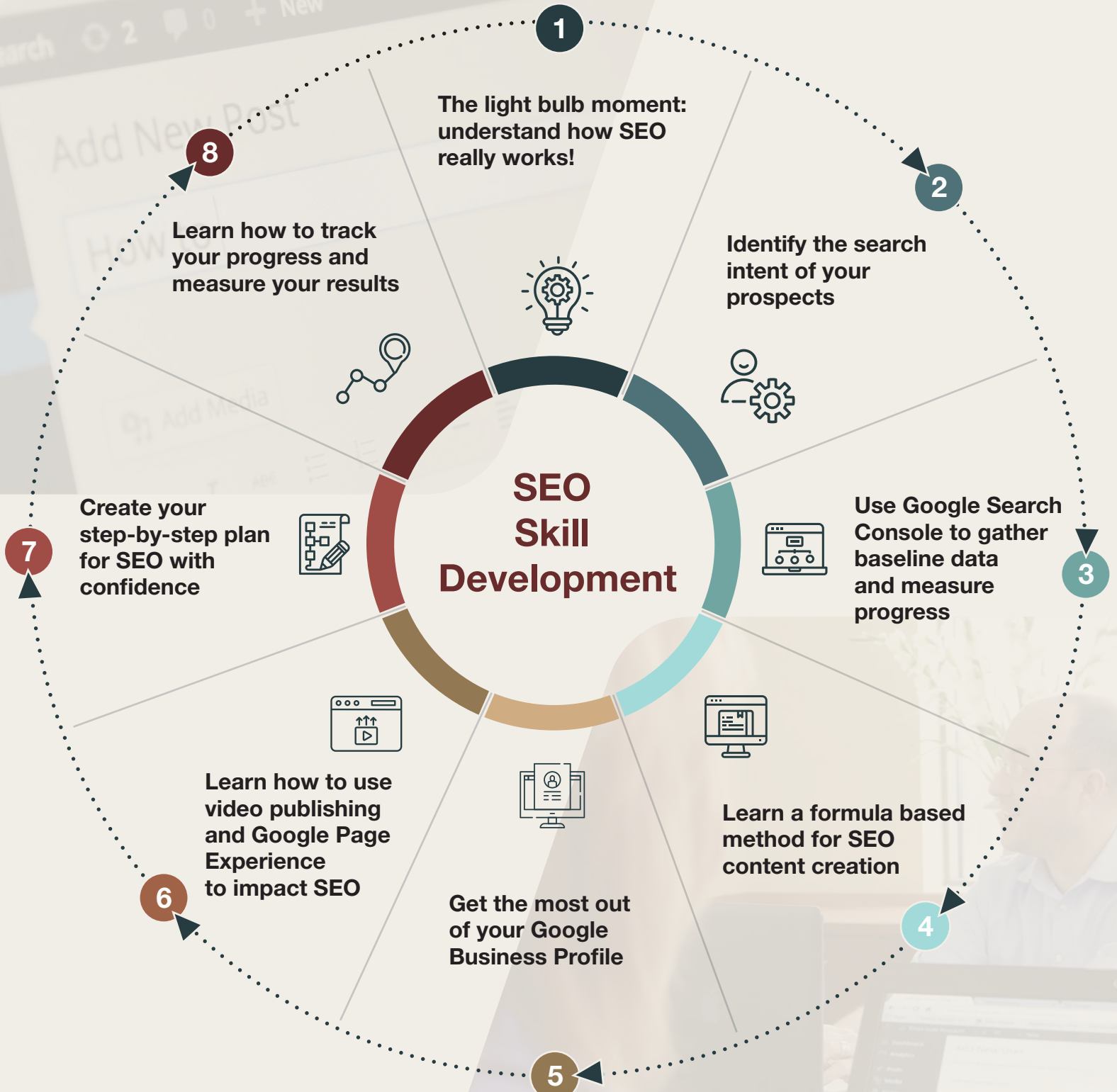


# SEO Training Package

Develop Your SEO Skills and Measure Your Results



# What are the benefits of SEO training?

## More prospects

Wouldn't you rather have more of your prospects discover your website through a simple (and free) Google search result?



Gone are the days when you could launch a beautiful website and have potential customers automatically flock to your website.

## No more outdated tools

What about your sales team? Are you still supporting them with outdated tools such as brochures and flyers?

Wouldn't it be great if you could support their efforts with a naturally strong **search engine ranking and inbound leads?**

“

You're going to be way better off when you understand what the principals are so that you can enhance your own reputation and get the customers that you are now cold calling...to call you.”

**Jeffrey Gitomer,**  
*Buy Gitomer*

**BUYGITOMER**

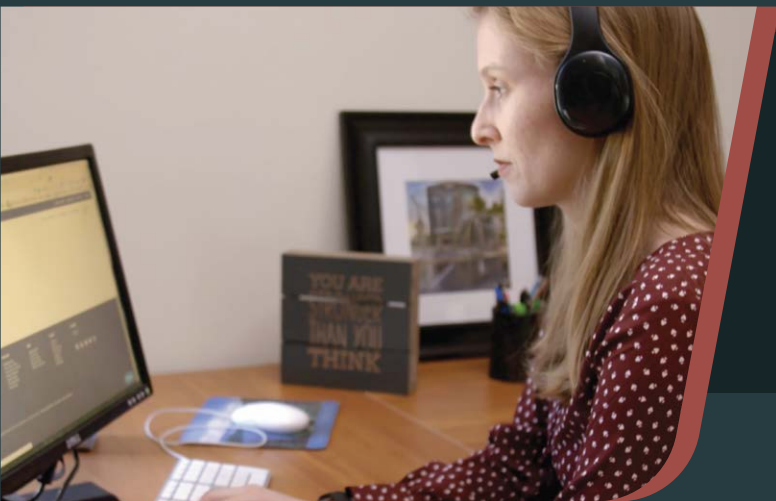


# Individual or Team Training?



## Team Training

- In-house marketing teams
- Your sales team
- Your support staff and department leadership



## One-on-One Training

- The solo business owner
- The in-house website manager
- The marketing manager

## What to expect from SEO training



Start with a comprehensive training session followed by a **2nd work review session** to refine your skills.



Get the tools you need to develop a complete SEO strategy based upon your unique products and services.



Receive 30 days of support and content review after your training session.



Emily, I wanted to let you know that I just booked my first seminar using the SEO technique of 'naming your blog post what people search for' that you shared with me during our time together. Thank you so much for that wonderful tip!"

**Michelle Joyce,**  
*Michelle Joyce Speakers*



**MICHELLE JOYCE**  
SPEAKERS