



Mary Schramm

Volunteer Consultant
Consultant Since: 2024

OneSource

936 Dalton Avenue
Cincinnati, Oh 45203
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Professional History

- Ethicon/Johnson & Johnson
- Quinnipiac University

Education

- Ph.D., Marketing, Kent State University
- M.B.A., University of Wisconsin/Oshkosh
- B.A., Biology and Science, Hiram College
- B.A., Business Administration, Baldwin-Wallace University

Certifications and Professional Development

- Green Belt

Mary is a marketer with expertise in new product development, voice-of-the-customer insights, and marketing strategy for new and launched products. She also is an educator, experienced in course and program development and teaching undergraduate and graduate students, as well as adult learners.

Mary worked most recently as a marketing professor at Quinnipiac University in Hamden, CT. While there, Mary taught courses including marketing principles, business-to-business marketing, and marketing strategy. She developed a unique biomedical marketing major, with students from this program being placed in leading biomedical companies. She also served on school and university committees and the faculty senate. Mary currently continues her career as an educator, serving as an Adjunct Marketing Instructor at University of Cincinnati.

Prior to her time in academia, Mary worked for a decade at Ethicon/Johnson & Johnson. While there, she served as a Group Product Director, responsible for launching and managing advanced energy and mechanical/colorectal franchise devices, and as a Team Leader, responsible for developing and leading a high performing, cross-functional team to reveal unmet customer needs and innovative solutions for lung and prostate cancer surgery.

An active participant in the larger Cincinnati community, Mary is a Venture Lab Mentor/Entrepreneur in Residence at the University of Cincinnati/1819 Innovation Hub. She also is a mentor with SCORE and Co-op Cincy.

OneSource Experience

As a OneSource volunteer, Mary looks forward to working on strategic planning and business development projects, as well as participating in leadership development training.