



Brad Martin

Volunteer Consultant
Consultant Since: 2024

OneSource
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Professional History

- UC Health
- Accenture
- U.S. Army

Education

- M.B.A, Johns Hopkins University
- M.A., Government, Johns Hopkins University
- H.B.A, Classics & Philosophy, Xavier University
- B.A., Political Science, Xavier University

Certifications

- PMP, PMI-ACP
- Six Sigma Green Belt
- Certified Scrum Master, Certified Scrum Product Owner

Brad is a healthcare leader with a passion for finding innovation solutions to care delivery and improve the lives of all patients. With over ten years of leadership and operations experience in managing complex programs across multiple organizations and industries, he has helped organizations and programs improve structures, governance, and strategy by working directly with executives and cross-functional teams to achieve maximum results.

Brad currently is the Associate Director for the Care Innovation and Community Improvement Program with UC Health. His responsibilities include directing a statewide Medicaid value-based funding and collaborative innovation program between 4 academic medical hospitals in Ohio focused on improving quality of care for the Medicaid population and liaising with hospital c-suite and clinical executives, state Medicaid officials, and external community agencies to improve access to high quality care.

Prior to UC Health, Brad was a Management Consultant with Accenture, primarily working in the care innovation and program management practices. Brad also served as a Captain and helicopter pilot with the U.S. Army, filling several roles in operations and management from the platoon to general staff levels.

An active community member, Brad currently serves on the boards of the Cincinnati Music & Wellness Coalition and the Commonwealth Artists Student Theater (CAST). He has previously served as a board member with Give Back Cincinnati and is a graduate of ArtsWave's Boardway Bound program.

OneSource Experience

As a OneSource volunteer, Brad looks forward to working on business solutions, board development, strategic planning, and leadership development projects.