



OneSource

CENTER FOR NONPROFIT EXCELLENCE

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OneSource Center Nonprofit News

May 2023



Together We Build a Thriving Community for All!

Mental Health Awareness Month



Mental Health Awareness Month has been observed in the U.S. since 1949. Each year, millions of Americans face the reality of living with a mental health condition. In May, organizations across the nation join together to raise awareness about mental health. The theme for mental health awareness month this year is "More Than Enough."

According to National Alliance on Mental Illness, this campaign is a message for hope and inclusion. "All people, no matter where they are on their mental health journey, are deserving of support, resources, fulfillment and a community that cares."

Nonprofit jobs can often be mentally and physically taxing so it is important to focus on our mental health and mental wellness. Thank you for all that you do in the Greater Cincinnati and Northern Kentucky area to support others. During this month, and throughout the year, let's take some time to focus on our wellness too.

Included here are direct links for two mental health guides from [NAMI](#), [National Alliance on Mental Illness](#) and [MHA](#), [Mental Health America](#).

Nonprofit News You Can Use



Non-Profit Services RFP Q&A

Hamilton County receives funding from HUD in the Community Development Block Grant (CDBG) Program each year. In 2023 we received \$3.4 Million. This money will

be used to benefit low to moderate-income households &

Disability Language Style Guide

As language, perceptions and social mores change rapidly, it is becoming increasingly difficult for journalists and other communicators to figure out how to refer to

areas, create economic opportunities, provide safe & secure housing, and improve living environments for communities and residents.

A portion of the CDBG funds (\$475,000 in 2023) is set aside for Public Services. All contracts will be awarded to the non-profit entities whose proposals are most advantageous to the program with price and other factors considered.

Non-profit entities that wish to submit a proposal must do so through the **Neighborly** software application. All non-profit entities who register on Neighborly will be invited to attend a virtual preproposal Q&A session on Tuesday, May 9, 2023, at 3:00pm.

For more information, visit [Hamilton County's website](#).

people with disabilities. Even the term "disability" is not universally accepted.

This style guide, which covers dozens of words and terms commonly used when referring to disability, can help. The guide was developed by the National Center on Disability and Journalism at Arizona State University's Walter Cronkite School of Journalism and Mass Communication and was last updated in the summer of 2021.

At OneSource Center we are committed to ADEI (access, diversity, equity and inclusion) and wanted to share this useful guide with all of you as well! Together, we build a thriving community for all.

View the entire style guide on the [NCDJ website](#).



Ohio Nonprofits No Longer Need Permits to Gift Alcohol - But There Are Other Rules

Nonprofits often use alcohol in raffles, wine pulls and other fundraising events. Until recently, agencies were required to have a permit to do so. While permits are no longer required, there are other rules to be followed, including a requirement to have purchase receipts for "spiritous" liquor and submitting receipts to the Division of Liquor Control.

Read all about it on the [PBPO website](#).

Nominations Open!



Nominations Now Open!

Submit your 2023 community award nominations today

[Click to nominate!](#)

Deadline: Friday, May 26, 2023!

For more information visit [AFP's website](#).



April 17, 2023



Did you know that OneSource Center offers professional consulting services like business planning, HR advising, and Cyber Security audits? We also have grants available thanks to support from Procter & Gamble to subsidize the cost for

organizations with an annual budget less than \$1 million.

Email [Amanda Lynn Barker](#) for more information.

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National Nonprofit News

Fundraising's Lowered Expectations For 2023

from the *Nonprofit Times*

Nearly two-thirds (65.64%) of direct response fundraising consultants said their nonprofit clients met or exceeded projections for 2022. However, an even greater number (68.75%) said the results fell short of 2021's outcomes and nearly half (43.75%) said their clients have lowered expectations even more for 2023.

Only 37.5% of respondents have clients who expect to match last year's results during 2023, and just 18.75% said they expect to exceed them. Those answering pointed to inflation, donor acquisition and donor retention as the biggest challenges.

Click [HERE](#) to read the entire article.

What to highlight in direct mail

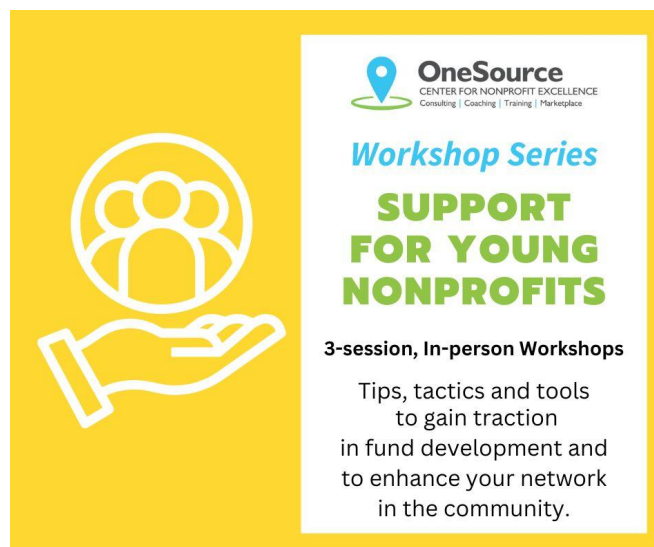
by Maria Bonvisutto from *Philanthropy Daily*

When it comes to direct mail, time is precious. No matter how many hours you put into carefully crafting an appeal letter, your reader will most likely skim over it. You only have a few seconds to grab her attention and draw her in.

How can you get your reader to grasp the contents of your letter in a matter of seconds? Harness the power of highlighting. That means bolding and underlining sentences, phrases, and words. Yes, sometimes it's cheesy. But leaning into the cheese can pay off.

Click [HERE](#) to read the entire article.

Upcoming Workshops and Trainings



The graphic features a yellow background with a white icon of a hand holding three stylized human figures. To the right, a white box contains the following text:

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Workshop Series

SUPPORT FOR YOUNG NONPROFITS

3-session, In-person Workshops

Tips, tactics and tools to gain traction in fund development and to enhance your network in the community.

Support for Young Nonprofits Workshop

Dates: June 1, 15, & 29; 9:00-11:00 am.

Location: OneSource Center
936 Dalton Ave Cincinnati, OH 45203

Are you the leader of an emerging nonprofit organization, looking to establish your base of community support? Our three-session, in-person workshop will connect you with tips, tactics, and tools to gain traction in fund development and to enhance your network in the community.

Attendance is requested at all three sessions to increase the depth of your learning as you hear insights and questions from your peers. Plus, you will receive hands-on guidance from our three expert facilitators. Registration is limited to eight participants.

Session 1: Are you ready?; **Session 2:** It Takes a Village; **Session 3:** Show Me the Money!

[Register Now](#)

Visit the OneSource Center [Training Page](#) to see the full listing of upcoming opportunities.

Let's Get Connected!

We Want To Hear Your OneSource Success Story

Share your story about
OneSource Center!

We Want to Hear from You!



We would love for you to share any positive experience you've had with us, and "tag" us on Facebook or LinkedIn, at OneSource Center for Nonprofit Excellence.

By sharing these posts via social media, you'll help us increase the reach of OneSource Center and the nonprofits we serve. We greatly appreciate your support!

Together, we build a thriving community for all.

Grant & Training Opportunities

Find more information and links to grant opportunities on the [OneSource Calendar](#).

- May 5 Yield Giving (McKenzie Scott's initiative) Open Call registration deadline
- May 9 Interact for Health's Advancing Health Justice RFPs due.
- May 15 The Daniel and Susan Pfau Foundation LOI due
- May 15 The Donald C. and Laura M. Harrison Family Foundation LOI due
- May 23 Amplifying Youth Voice in Mental Health RFP due
- May 24 PBPO Training: Overtime Pay and the Fair Labor Standards Act
- June 1 Elsa Sule Foundation Letters of Intent Due
- June 1 Middletown Community Foundation Grant Requests due
- June 1 Young Nonprofit Workshop Series: Session 1
- June 12 MacKenzie Scott's Open Call - Applications Due

Our Sponsors

When it comes to support, OneSource Center's sponsors are the BEST -- providing not only financial backing, but also sharing assistance through in-kind donations, staff expertise, leadership and volunteerism. Please join OneSource Center in applauding our 2022-2023 **Sustaining Sponsors**.

Let's Connect!

Stay updated on nonprofit news, trainings and events. Sign up [here](#) for OneSource Center newsletters and updates!

Interested in [volunteering](#)? We'd love to add you to our team!

How can we help?

Contact Us

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