



## Carolina de Salvo

Volunteer Consultant  
**Consultant Since:** 2023

**OneSource**  
936 Dalton Avenue  
Cincinnati, Oh 45203  
Telephone: 513.554.4944

### Professional History

- Instituto Baccarelli
- Cidadao Pro-Mundo
- Independent Consultant

### Education

- Bachelor, Communications and Public Relations, Faculdade Casper Libero - Sao Paulo

Carolina de Salvo has worked in the Communications field since 2000 and is experienced in strategic communications, branding, content creation, event planning & production, fundraising, and partnerships management. Carolina spent the early part of her career working at the Instituto Baccarelli, one of the most prestigious non-profits in Brazil and based in the second biggest favela (blighted area) in the country. While there, she developed competencies in project management, teamwork, leadership and critical thinking.

After leaving Baccarelli, Carolina worked as a consultant, including handling public relations at the Press Center for the 2014 FIFA World Cup and leading the choir's production for the Rolling Stones' Latin American tour in 2016.

Carolina returned to Instituto Baccarelli in 2020 and led the Branding and Communication area. Faced with the challenge of the pandemic, she worked alongside the director and developed important innovations in the areas of communication, fundraising and events planning.

Carolina moved to the United States in 2022 and resides in Northern Kentucky.

### OneSource Experience

As a new volunteer, Carolina looks forward to working on business improvement and strategic planning projects.