

## **2023 Annual Sponsorship Application**

## **Sustaining Sponsorships**

Sustaining Sponsors are the premiere OneSource Center sponsorship opportunity, providing benefits that last annually. Our annual sustaining sponsors receive publicity to hundreds of Greater Cincinnati nonprofits, businesses, and valued supporters of OneSource, tickets and recognition at our annual gala, and many other benefits. Choose the level that works best for your company.

OneSource Sustaining Sponsorship Benefits		Sustaining Sponsorships		
Level	Bronze	Silver	Gold (Max 3)	
Cost	\$2,500	\$5,000	\$10,000	
General Publicity				
Business Courier advertisement recognition	Logo	Logo	Logo	
Movers & Makers advertisement recognition	Logo	Logo	Logo	
Fall print newsletter recognition	Logo	Logo	Spotlight	
Social media acknowledgment and tag	х	Х	Х	
Website logo placement (Sponsor page)	х	Х	Х	
Nonprofit e-newsletter recognition (1,500+ subscribers) (1/yr)	Logo	Logo & Blurb	Spotlight	
Business card ad in consultant e-newsletter (130 subscribers) (1/yr)		Х	Х	
Business card ad in nonprofit e-newsletter (1,500+ subscribers) (1/yr)			Х	
Logo in separate Movers & Makers ad			Х	
Event Recognition				
Warehouse sponsor banner recognition	Logo	Logo	Logo	
Event program recognition	Logo	Logo	Logo & Blurb	
Event signage logo	Х	Х	Х	
Event invitation logo placement	Х	Х	Х	
Complimentary fall event tickets	4	6	8	
Recognition in event remarks		Х	Х	
Title sponsor recognition in fall event publicity			Х	
Company executive remarks at fall event			Х	



## **Program Sponsors**

Program Sponsors offer a way to support OneSource, no matter your budget. We offer a variety of trainings to nonprofit professionals and board members throughout the year that give your organization a time to shine on its own. If you're looking to reach folks who may be shopping in our Common Good Store, opportunities are available there as well.

OneSource Program Sponsorship Benefits	Program Sponsorships		
Level	Advocate	Supporter	Friend
Cost	\$250	\$500	\$1,000
Program Sponsorship 1: Common Good Voucher Program			
Social media acknowledgment and tag (1/yr)	Х	Х	Х
Nonprofit e-newsletter recognition (1,500+ subscribers) (1/yr)	Logo	Logo	Logo
Recognition in fall print newsletter (500+ subscribers)		Name	Name & Logo
Logo on vouchers webpage			Х
Program Sponsorship 2: Training Workshops			
Social media acknowledgement and tag (1/yr)	Х	Х	Х
Nonprofit e-newsletter recognition (1,500+ subscribers) (1/yr)	Logo	Logo	Logo
Recognition in fall print newsletter (500+ subscribers)	X	Name	Name & Logo
Logo recognition in promotional emails		Х	X
Logo on training webpage			Х
Opportunity to introduce the speaker			Х
Program Sponsorship 3: Nonprofit Monthly E- Newsletter			
Social media acknowledgment and tag (1/yr)	Х	Х	Х
Nonprofit e-newsletter recognition (1,500+ subscribers)	Logo (1x)	Logo & Spotlight (1x)	Logo & Ad (3x)
Recognition in fall print newsletter (500+ subscribers)	Name	Name	Name
Program Sponsorship 4: Common Good Store			
Social media acknowledgment and tag (1/yr)	Х	Х	Х
Nonprofit e-newsletter recognition (1,500+ subscribers) (1/yr)	Logo	Logo	Logo
Common Good Store email product update recognition	Name	Logo	Name & Logo
(1,200+ subscribers)	(2x)	(4x)	(8x)
Logo inside Common Good Store entrance			Х

## **2023 Sustaining Sponsorship Application**



	Save time and pay instantly by filling out the application online. [ ] Yes, sign us up to be a Sustaining Sponsor:							
		[] \$2,500/Bronze	[]\$5,000/Silve	r []\$10,000/Gold				
	[ ] supp	Yes, sign us up to be port level:	e a Program Spons	sor. Please choose both a program and financial				
		Support Level: [ ]	\$250 []\$500	[]\$1,000				
		Program Level:						
[ ] Common Good Voucher Program								
	[ ] Training Workshops Sponsorship [ ] Nonprofit Monthly E-Newsletter Sponsorship							
		[] Common Good	Store Sponsorshi	р				
	[ ] <b>Co</b>	ntact us about addit	tional sponsorshi	p opportunities not shown here.				
Con	npany Nam	e:						
				communications about the sponsorship)				
Spo	nsorship Co	ontact Name:						
Spo	nsorship Co	ontact Title:						
Pho	ne:	Spc	onsorship Email Add	ress:				
Opt	ional point <sub>l</sub>	person to assist with de	etails of sponsor ben	efits:				
Pho	hone: Email Address:							
Pay	ment Infori	mation: An invoice will	l be emailed upon re	eceipt of this form unless otherwise specified below.				
	[] Payme	nt is enclosed. (Please i	make check payable	e to OneSource Center)				
	[] Invoice	e me at the following ad	ldress:					
[]	Charge my	y:[]Visa []N	laster Card	[] American Express				
	Name on (	Credit Card:		Card No:				
	Expiration	Date: CV	/V#: Pay	/ment Amount:				
		(Please conside	er an extra gift to cov	ver our 3% credit card fee. Thank you!)				
		Please fo	orward this form to	o <u>lgrome@onesourcectr.org</u>				
		or mail to One	eSource Center 93	6 Dalton Ave. Cincinnati, OH 45203				
		A letter confirming	g receipt of your ta	ax-deductible donation will be mailed.				