



Shelley Spencer

Volunteer Consultant
Consultant Since: 2022

OneSource
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Professional History

- The Christ Hospital Health Network
- Cline Davis & Mann, Inc.
- Publicis Groupe
- Bristol-Myers Squibb

Education

- M.B.A., Marketing, Pace University
- B.S., Marketing, Boston University

With more than thirty years in the consumer and health care industry, Shelley is a senior executive overseeing both talent management and marketing communications. Most recently, she was Vice President and Chief People and Marketing Officer at The Christ Hospital Health Network. In that role, she developed an innovative program, NEST, designed to remove barriers that interfered with lower-wage employees' ability to achieve a sustainable living wage. She also established an office of Diversity, Equity, and Inclusion along with a training strategy. Shelley was Senior Vice-President and Managing Director at Cline Davis & Mann, a NY and West-coast based advertising and marketing company. Earlier in her career, she was President and CEO of two subsidiaries of communications' giant, Publicis Groupe. Shelley's expertise includes strategy development and execution, integrated marketing, talent management, leadership development, brand stewardship, fiduciary oversight and organizational governance.

As a volunteer, Shelley is strongly committed to opening doors for others. She is a founder of two at-risk youth arts programs, Arts in Action, based in Boston, and ACT OUT in Cincinnati. Shelley has also been active over the years with the American Heart Association, United Way, and Meals on Wheels in NYC.

OneSource Experience

As a new volunteer, Shelley looks forward to being assigned to talent management, marketing, leadership development and coaching, strategic thinking, and other business service projects.