



Nancy Spencer

Volunteer Consultant
Consultant Since: 2017

OneSource Center
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Professional History

- Ipsos
- Nielsen Company

Education

- B.A., International Relations
College of William and Mary

Nancy is a senior executive with more than fifteen years' experience in project management and custom research for global clients. She most recently held the position of Senior Vice President, Research Excellence with French-based Ipsos. Prior to Ipsos, she served as Vice President, Global Project Development at the Nielsen Company. Her responsibilities included budgeting, process improvement, resource integration, and talent management. Nancy's clients were in consumer packaged goods, pharmaceuticals, telecom, and durables. Nancy's expertise includes project implementation, strategic planning, performance management, team building, coaching, and training.

Recognizing the importance of work/life balance, Nancy opted to leave the paid workforce to focus on her school-age children. Nonetheless, she continues to be heavily involved in community activities. She recently completed eight years' service on the City of Madeira's Council. During her tenure, headed standing committees for Budget and Economic Development and ultimately became Mayor. She also spearheaded efforts in Madeira to create a plan for racial equity. Nancy participates in the Madeira City Schools Parent-Teacher Organization, Madeira Farmer's Market Advisory Board, and is also active with youth sports programs.

OneSource Center Experience

Nancy is an ADVANCE curriculum developer and leadership facilitator. She has coached EXCEL participants and conducted stakeholder interviews.