



Carol Leigh

Volunteer Consultant
Consultant Since: 2005

OneSource Center
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Professional History

- Ohio River Company
- RCA American Communications
- B. F. Goodrich

Education

- M.B.A., Marketing, Washington University
- B.S., Business Administration, Virginia State University

Carol is a marketing specialist whose expertise lies in business-to-business marketing, including research; communications; and planning. Her experience spans working in Fortune 500 companies as well as with small businesses. Prior to retirement, she spent 25 years with The Ohio River Company as Manager, Marketing Communications.

OneSource Center Experience

Carol was instrumental in creating the Nonprofit Leadership Institute of Greater Cincinnati (NLIGC), a joint project of ESCC (OneSource Center's predecessor) and Talbert House. She then served as the Co-Program Manager for EXCEL for eight years. In addition, she was an EXCEL coach for several years. Carol was assigned as the lead for a project to Redwood in Northern Kentucky and was part of the planning team assigned to Dress for Success. She led a board development project for Bi-Okoto and co-led a board strengthening project with Generation Now. She was also part of the OneSource team working to strengthen Maslow's Army's board. In addition, she was a member of the team that redesigned OneSource's toolbox and helped redesign OneSource's project leader training in 2020 and now sits on OneSource's Diversity, Equity, and Inclusion Task Force.