



## Xiaojie Zhou

Volunteer Consultant  
**Consultant Since:** 2020

**OneSource**  
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### Professional History

- 84.51°
- Procter & Gamble
- University of Waterloo

### Education

- Ph.D., Statistics, McGill University
- M.Sc., Applied Mathematics, McGill University
- B.Sc., Zhejiang University

Shao is a research scientist and statistician who is known for her work in statistical modeling. Currently a research scientist director at 84.51°, she leads a team of highly skilled data scientists and scientific developers to generate win-win product recommendations for consumers and retailers. During the 16 years she worked at Procter & Gamble, she was a Senior Statistician and the Leader of the Data Science Special Interest Team, supported a wide range of business areas including marketing, product development, consumer and clinical research. During her tenure at Procter & Gamble, she received multiple awards for her outstanding statistical support. She is a well-respected author for her articles on statistical methodologies. In addition to her technical skills, Shao actively mentors and develops others.

Shao is involved in community activities by volunteering at Ronald McDonald House and Lebanon Food Pantry.

### OneSource Experience

Shao led the data analysis for the Ursuline Academy strategic planning project.