



## Anne Baum

Volunteer Consultant

**Volunteer Consultant Since 2021**

### **OneSource**

936 Dalton Avenue  
Cincinnati, OH. 45203  
Phone: 513.554.4944

### **Professional History**

- Towne Properties
- Fast Track It
- Donor Drive
- Denver Custom Websites

### **Education**

- B.A., History, Denison University

### **Certification**

- Certified Customer Acquisition Specialist (Digital Marketer)
- Google Ads Search
- Google Analytics Individual Qualification

Anne is a strategic marketing specialist with a track record of propelling change and achieving results. Currently, she is the Marketing Director at Towne Properties. The marketing department supports over 60 properties and 4 business units. Previously, she was Marketing Director at Fast Track It, an on-line auction site. She was able to dramatically increase customer engagement through email and Facebook while decreasing marketing spend. Anne's experience extends to the nonprofit sector as well. At Donor Drive she developed digital campaigns that generated significant increases for participating organizations. Anne's skills include digital marketing, brand strategizing, sales, data and analytics, and communication. She consistently wins awards for her marketing efforts, including being named a Gold Winner in website/redesign by MarCom at the end of 2020.

Anne is active in a variety of community activities. She co-chaired the Women's Franchise Network in Denver five years ago. She was on the event planning committee for the Center for Addiction Treatment in Cincinnati and co-chaired the Mayerson Jewish Community Center Early Childhood Education Parent Committee.

### **OneSource Experience**

Anne looks forward to assisting with marketing projects.