



Rob Reifsnyder

Volunteer Consultant

Volunteer Consultant Since 2021

OneSource

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Professional History

- RCR Philanthropic Solutions, LLC
- United Way of Greater Cincinnati
- Metro United Way

Education

- B.A., English, Princeton University

As the retired President and CEO of the United Way of Greater Cincinnati (UWGC), transformative, strategic, and compassionate describe Rob Reifsnyder's approach to dealing with community challenges. Rob's fundraising prowess led to UWGC raising more than \$1 billion during his 17- year tenure. When he retired, UWGC was recognized as the 6th largest in the country. Rob's accomplishments include leading an initiative on kindergarten readiness, developing new approaches to job readiness, and looking at more effective ways to tackle poverty in the region. Rob has been honored with the NCCJ's Humanitarian Award, YMCA Strong Communities Award, NKU's Lincoln Award, and LEAD Magazine's C-Suite Award

Rob's commitment to strengthening Cincinnati's community extends to his volunteer commitments as well. Currently a board member of Cincinnati Playhouse in the Park, he agreed to cochair its \$49.5 million capital campaign. He also serves on the boards of the United Way Retirees & Alumni Association, Boy Scouts Dan Beard Council, and the Blue Ridge Institute.

OneSource Experience

As a new volunteer, Rob looks forward to assisting with business improvement and strategic planning projects.