



Steve Maril

Volunteer Consultant
Consultant Since: 2017

OneSource
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Professional History

- Affordable Language Services
- Campbell Hausfield
- ITW Paslode
- W.J. Dennis

Education

- M.B.A., Marketing, Southern Methodist University
- B.B.A., Marketing, Texas Christian University

Certifications

- ISO 9001
- SPIN Selling Trainer

Steve is a senior executive and former entrepreneur with significant experience starting, owning, and running several manufacturing companies. Prior to retirement, he was Vice President with Affordable Language Services where his responsibilities included strategic planning, budgeting, and sales. He was President, W.J. Dennis, a hardware manufacturer with sales that exceeded \$25 million. In successive positions at ITW Paslode and Campbell Hausfeld, he built and reenergized sales and marketing to achieve significantly higher sales and profitability outcomes. Steve's sales and marketing acumen is supplemented with expertise in client relationship building, team building, strategic planning, marketing, brand expansion, coaching, training, and budgeting.

Steve believes in making time to give back to the community. He is a volunteer with Micromentor to help small businesses succeed. He volunteers at Habitat for Humanity as well as at area soup kitchens.

OneSource Experience

Steve was co-lead of projects with the Regional Autism Advisory Council and the OTR Brewery. He also assisted with improving OneSource's marketing of its warehouse and marketplace. Steve also is one of the facilitators for the ADVANCE leadership series.