



## Fred Joffe

Volunteer Consultant  
**Consultant Since:** 1999

**OneSource**  
936 Dalton Avenue  
Cincinnati, OH 45203  
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### Professional History

- Procter & Gamble

### Education

- Ph.D., Food Science, Rutgers University
- M.S., Agricultural Engineering, Michigan State University
- B.S., Food Technology, Michigan State University

Fred is experienced in product development and consumer research, strategic planning, management development, financial analysis and coaching. He retired from Procter & Gamble as Director of Paper New Product Development following a 37-year career with the company.

Fred is heavily involved with Talbert House, having served on the board of directors compensation and personnel development committee, plans and policy committee and executive committee. He currently is on its board of trustees.

### OneSource Experience

Fred is a past trustee of the OneSource Center board. Fred's project work has concentrated heavily on strategic planning, management development, performance appraisal, organizational analysis for improved effectiveness and efficiency, visioning for creative futures and analysis of school data to improve academic performance. Fred has also taught classes on outcomes and strategic planning.