



Darlyne Koretos
Volunteer Consultant
Consultant Since: 2002

OneSource
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Professional History

- Tap Your Potential
- Pivot Crisis PR
- ESCC
- Fidelity Investments
- DKS Consulting, Inc.

Education

- M.B.A., Kellogg School of Management, Northwestern University
- B.A., Communications, Loyola University, Chicago

Certifications

- APR Professional Certification, Public Relations Society of America
- CBC Professional Certification, Business Marketing Association
- Grantsmanship Training Certification, The Grantsmanship Center
- Volunteer Program Management Certification, Association of Volunteer Administrators

Darlyne is a public relations specialist. She also has a background in strategic planning and implementation across a broad spectrum of industries, including nonprofit agencies, financial services, electronics, manufacturing and material handling. Darlyne is the principal and founder of Tap Your Potential and Pivot Crisis PR. Previously she served as Director of Marketing/PR for ESCC. Prior to that, she was a Communications Consultant with Fidelity Investments in Covington, KY. Earlier in her career, she ran her own PR consulting agency and was Manager of Corporate Public Relations for Litton Industries.

Volunteerism is very important to Darlyne. She is board chair of the ESC-US affiliate network. Her past community activities include serving on the Communications Committee of Women Helping Women, as well as the Steering Committee of Safe & Supported, a program of Lighthouse Youth Services. She has also volunteered as a CASA for Pro Kids, Bethany House, Hospice of Northern Kentucky and STOP AIDS Board Secretary.

OneSource Experience

OneSource Center Experience includes creating a marketing plan for BLOC Ministries, serving as a team member on the Redwood Strategic Planning Support project and New Life Furniture's strategic planning project. She also was the co-lead on a strategic retreat for WordPlay. Darlyne has served as a public relations subject matter expert on several client projects, including Matinee Musicale and Cincinnati Behavioral Health Services. Darlyne has served as a coach for the Nonprofit Leadership Institute and EXCEL for the past eight years. She currently serves on OneSource's Diversity, Equity and Inclusion Task Force.