



OneSource
CENTER FOR NONPROFIT EXCELLENCE

OneSource Center Nonprofit News

February 2020

Welcome to OneSource Center's Nonprofit News which includes upcoming events, announcements and other news important to nonprofits in the Greater Cincinnati area.

FOLLOW OneSource Center on [Facebook](#) and [LinkedIn](#) for timely news updates, grant deadline alerts, training opportunities and more.



Securing the Future Conference Register Now for Impactful Event

**SECURING
THE FUTURE**
MARCH 5, 2020



OneSource Center is proud to be a presenting sponsor of the upcoming "[Securing the Future](#)" Conference, an annual, half-day conference dedicated to building the strategic, leadership and resource development skills of the board, staff and donors of Greater Cincinnati nonprofits.

The keynote address will feature Barry Posner, Ph.D., the multi-award winning leader, professor, coach and co-author of the award-winning and best-selling leadership book "The Leadership Challenge", listed among the "Top 100 Business Books of All Time." Breakout sessions are by nonprofit leaders delving deeper into the keynote topic.

Don't delay in registering! [Registration](#) deadline is February 26. The event is being held at the Schiff Family Conference Center, Cintas Center, Xavier University.

Results Direct 2020 Training Offerings Training Survey Results

Thank you to all who participated in the survey last year to give input into your training needs. Thank you also to The [Greater Cincinnati Foundation](#) for their financial support in conducting this research and to [Calo Research Services](#) for designing and reporting the findings. Survey results were used in developing the OneSource Center 2020 "Building Blocks for Nonprofits" workshop schedule and also in incorporating enhancements to the EXCEL and ADVANCE curriculum in our partnership in NLIGC.

Survey Result Highlights:

- There were 371 completed surveys; 49% of respondents were Executive Directors; median budget was \$2.5 million.

- Primary reasons for external training: staff development (55%) and operational improvement (36%)
- Two factors that were clearly more important than all others in the decision to purchase external training were the cost of the training (47%) and the reputation of the training provider (31%).
- Trainings most likely to attend: Fund Raising/Development, Outcomes & Impact Mgmt. and Leadership Best Practices. Next most likely to attend: Supervisory Skills Development, Strategic Planning, Team Building.
- Size of agency/budget makes a difference: Those in the smaller organizations attributed higher value to training that would help them acquire and manage money (e.g., fund raising, marketing plan development, branding and marketing, annual budgeting); Those in the larger organizations attributed greater value to managing the organization and its people (e.g., supervisory skills development, team building, performance management).

In addition to the feedback on training needs, there was an initial question on awareness of over 15 agencies serving the nonprofit community. We were gratified to learn that one year after rebranding, 56% of the respondents were aware of OneSource Center for Nonprofit Excellence!

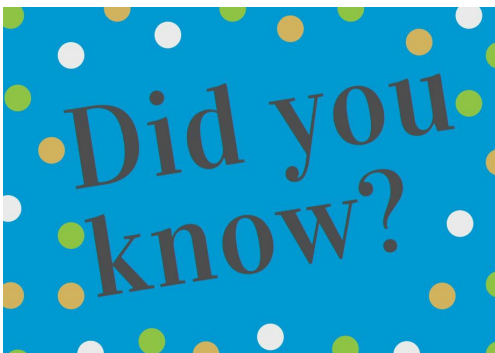
Again, we appreciate this feedback. If you have additional input to offer regarding our training offerings, please [contact us](#).

2020 Building Blocks for Nonprofits Schedule:

- February 20:** Weaving a Path Through the Rich Tapestry of Diversity and Inclusion
- March 19:** Mastering the Grants Dance: All the Right Moves for Securing Grant Funding
- April 16:** Financial Literacy for Non-Finance Professionals
- May 21:** Story-Selling: How Storytelling Can Attract Funders
- June 18:** Building a Powerhouse Board
- July 16:** The Key to Success: YOU. 6 Ways to Unlock Your World of Possibilities
- August 20:** The Art and Science of Event Planning
- September 17:** Mastering Social Media to Propel Your Nonprofit
- October 15:** Mastering Social Media to Propel Your Nonprofit
- November 19:** Mastering Social Media to Propel Your Nonprofit

Check out the complete [2020 Building Blocks for Nonprofits schedule](#) of trainings with course descriptions and trainer bios, and find registration links on our website [Training page](#).

Creative Services, Printing & Video Production Resources Available for Nonprofits



[Hamilton County Educational Service Center](#) helps not only schools, but nonprofits also. If you need printing or graphics, you can contact them for a quote. [Gary Bates](#) is the Print Support Specialist and [Leesa Scudder](#) is the Graphic Designer.

[The Public Library of Cincinnati](#) offers a [MakerSpace](#) area at the main library. Customers of the library can create their own vinyl banners and have access to 3D printers, audio and visual

equipment, laser cutters and engravers, sewing machines, cameras and other hardware and software tools that they can use for free to create pretty much anything they can imagine. (Some machines require additional materials which may be purchased for [a fee](#).) Learn more at the MakerSpace [site](#).

Input Requested

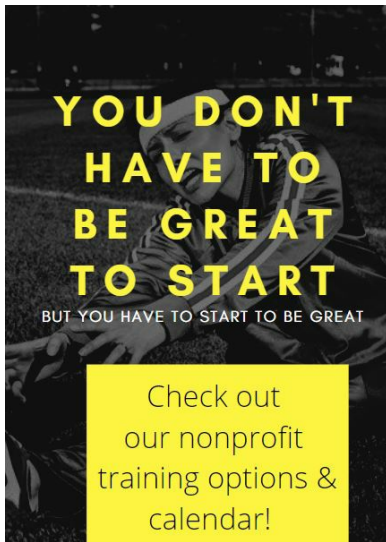
Region's 2050 Transportation Plan

Public transportation is a key issue to job placement and accessibility for many of the people served through nonprofit services. What transportation needs and issues are most important to you and your constituents? Take a [short survey](#) to provide your input into the future of our region's transportation.



The OKI 2050 Metropolitan Transportation Plan will guide regional transportation improvements through the year 2050 by defining the policies, programs and projects that will be implemented over the next 30 years.

Help is On The Way!



Monthly Workshops for Nonprofit Staff

Our yearly "[Building Blocks](#)" [workshop calendar](#) is now available! Learn more through our enlightening monthly "Building Blocks" workshops on topics from marketing to long-term visioning, finance to story telling and more!

Visit the [OneSource Center Training](#) page to register! Plus, check out the [OneSource Center Nonprofit Calendar](#) for workshops all across the region. Learning opportunities not only enrich staff personally, but gives them space to focus on visioning and input for your organization!

No Time? Need Help?

Busy nonprofit executives sometimes just [need a helping hand](#) on getting special projects done to move on to the next important task! One example of a recent project completed by OneSource Center consultants was helping a nonprofit create updated job descriptions. Our consultants came in, did the job, and the CEO could then fill slots to help fulfill the organization's mission! Have a task that just needs to get off your desk? [Contact us!](#) We can help!



Collaborating Partner News

Congrats to OneSource Center collaborating partner [Cincinnati Cares/Inspiring Service](#) on its recent growth in helping organizations grow their impact



Cincinnati
Cares

through increased volunteerism, and spreading this vision to 50 cities across the country. Their platform, <https://cincinnati-cares.org/>, is the most popular, effective and efficient way for people in Greater Cincinnati to find their way to help. If you are a nonprofit or a company looking to make an impact through volunteer team members – run, don't walk, to their

site and check it out! New Inspiring Service staff additions will help this noteworthy organization support their rapid growth. More information is available on their [website](#).

Grant Information

Find more information and links to these opportunities on the [OneSource Calendar](#)

Andrew Jergens Foundation grant. The Foundation's prime interest is the health, education, cultural experiences and social welfare of children in the Greater Cincinnati area. Deadline for submission is February 15, 2020.

Spirit of Construction Grant. The Spirit of Construction Foundation supports outreach initiatives that seek to engage young people in construction careers. Over the past 5 years (in addition to scholarship funding), the SOC Foundation has contributed over \$760,000 towards outreach and \$1.2 Million since its founding. The initiatives have a construction component to them and are geared for the most part towards middle school and high school youth. Deadline Feb. 17.

Elsa Sule Foundation Letters of Intent Letters of Intent for the Elsa Sule Foundation are due March 1. The purpose of the Foundation is to provide grants to nonprofit organizations within the areas of education and scholarships, health wellness and scientific research, welfare of children, sports, fine and performing arts, animal welfare and environmental and community stewardship in the Greater Cincinnati Tri-state area.

Upcoming Trainings and Events

Bookmark the OneSource Center [combined training calendar](#) to find events, training opportunities AND registration information ALL in one place for OneSource Center and our collaborating partners. (**NOTE:** Association of Fundraising Professionals: AFP; Board Connect: BC; Cincinnati Association of Volunteer Administrators: CAVA; Cincinnati Public Library; CPL; Interact for Health: IFH; Pro Bono Partnership of Ohio: PBPO; VonLehman; VL)

February 8 CPL *Introduction To Proposal Writing*

February 18 CAVA *Essentials of Volunteer Management Part 1*

February 19 CAVA *Essentials of Volunteer Management Part 2*

February 20 OneSource Center *"Building Blocks" Weaving a Path Through the Rich Tapestry of Diversity and Inclusion*

February 20 BC *Speed Dating event*

February 26 OneSource Center *Open Shopping Day*

March 2 CPL *"Introduction to Finding Grants"*

March 4 AFP *"\$121 Billion Opportunity: How Donor Advised Funds Enable Greater Philanthropy"*

March 4 CPL *"Grants Research Lab"*

March 5 *"Securing the Future Conference"*

March 5 CAVA *"Courageous Conversations with Volunteers"*

March 9 CPL *"Introduction to Proposal Writing"*

March 10 LC *"High Performing Team Development"*

March 17 LC *"Nonprofit Governance & Compliance: What Could Possibly Go Wrong"*

March 19 OC *Building Blocks "Mastering the Grant Dance: All the Right Moves for Securing Grant Funding"*

March 19 AFP Webinar "How to Raise Major Gifts in Only 30 Minutes a Day"

March 25 CPL Advanced Funder Research Lab

March 25 OneSource Center Open Shopping Day

For details for all opportunities can be found on the [OneSource Nonprofit Community Calendar](#).

Ongoing:

AFP [Networking and Knowledge Breakfast](#) - Normally the first Wednesday of the month (check website for exceptions)

PBPO [Employment Helpline](#) - First Thursday of the month

News Nonprofits Can Use

Free Tax Filing Offered Through United Way and H&R Block

Through United Way's partnership with H&R Block, every household with a [simple return](#) can file their federal and state taxes for free using [MyFreeTaxes.com](#). This is the only free, national, online tax filing product offered by a nonprofit. United Way has made this program available to over 100 million U.S. taxpayers as part of its fight for the financial stability of every person in every community. More information is available by reading this [Northern Kentucky Tribune article](#).

Free Website Improvement Webinar from Tech Soup

TechSoup is offering a free webinar titled [7 Things Your Nonprofit Can Do to Get the Most out of Your Website in 2020](#) on Tuesday, Feb 18, 2020 at 2 p.m. EST Check it out!

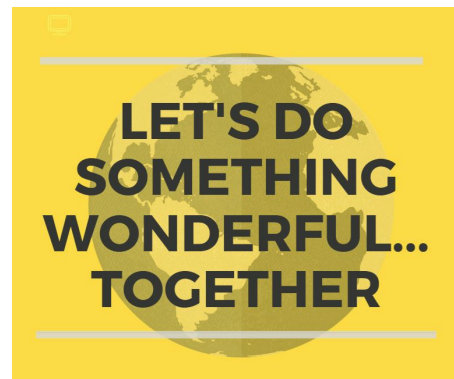
Featured Trainings

OneSource Center "Building Blocks"

Developing Awareness, Sensitivity and Visioning: Weaving a Path in the Rich Tapestry of Diversity and Inclusion

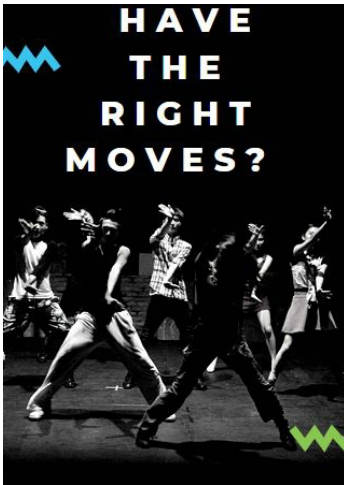
Date: February 20, 2020 9:00 a.m. - noon

The world is growing increasingly diverse as communication, social media and life experiences increase our exposure to varied backgrounds, belief structures and points of view. How do we prepare ourselves, our clients and our constituents to face the realities of a world that is becoming increasingly multi-faceted? Back by popular demand, this session will help attendees create a positive environment in their nonprofits through developing clear definitions of diversity and inclusion. By session end, attendees will be able to identify the work that needs to be done in their own organization to understand and recognize how unconscious bias and other behaviors create barriers for an inclusive environment.



Presenter: Gail Manley has supported diversity and inclusion efforts for the past 4+ years. Gail is best known for her leadership development programs, diversity training, coaching skills and for her expertise in talent management and relationship building. Gail is an active participant in the Cincinnati USA Regional Chamber ... [Read more](#)

Mastering the Grants Dance: The Right Moves to Secure Funding



Date: March 19, 2020 9:00 a.m. - noon

Grant writing got you down? In this workshop you'll learn how to position your organization and its needs to funders in a way that better ensures success! We will delve into not just how to make "the ask" but how to build and maintain relationships with funders and how to make sure the ask is right for the funder being approached. For all the time that grant writing takes, be sure you are investing that time wisely by learning more about how to ensure the proper fit between you and a funder. Also, learn how to track your grant to provide robust reporting that will lead to a continued funding partnership!

Presenters:

Anna Hehman has over 13 years of experience in the nonprofit world across many areas within development including donor relations, strategic planning, and grant writing. In her career, she has worked for several nonprofit organizations, including the American Cancer Society, Notre Dame Academy and currently the Cincinnati Observatory, where she serves as Director of Development. She also currently co-hosts "Looking Up", a podcast on WVXU.

A representative from the Greater Cincinnati Foundation will be on hand to explain new grant processes and to inform attendees on additional funding opportunities through GCF. This is a MUST for every nonprofit!

BUILDING BLOCKS LOCATION CHANGE!

The location of the popular OneSource Center "Building Blocks" seminars is changing in 2020! Beginning in January 2020, the new location will be centrally located at the beautiful TriHealth Baldwin Building at 625 Eden Park Drive on the 12th floor. Workshop sessions will include coffee and hot tea service. (Participants who wish to purchase additional items may visit the building's 12th floor snack bar, or the lobby café.) Parking is free in the building's parking lot.

A full calendar of OneSource Center Building Blocks workshops will be available online shortly. Future workshops range from marketing plan development to team building and grant writing. Bookmark it [here!](#)

Register

Welcome!

New OneSource Center Staff

Please join OneSource Center in welcoming new staff member Beth Yantek! Beth is replacing Carol Amato, and will be the new "voice of OneSource Center" at the front desk, working with our Shoppers Club members through their warehouse experience, in addition to numerous "behind the scenes" tasks.

Beth comes to OneSource Center with extensive nonprofit experience serving as Executive Director of Spina Bifida Coalition of Cincinnati, in development for the Cincinnati Icebreakers Sled Hockey Team, and as an accounting specialist



with the Council on Aging.

Don't Forget Our Service Offerings

Consulting Services

OneSource volunteers offer [consulting services](#) to help with strategic plans, board development, employee coaching, and business solutions.

Training Opportunities

We support your staff development through [Building Blocks for Nonprofits](#) half-day seminars and multi-session leadership development programs offered through our partnership in the [Nonprofit Leadership Institute of Greater Cincinnati](#). [Custom training](#) is also available.

OneSource Center Furniture Bank/Marketplace

Gently used [furniture](#) and new [retail products](#) are available in our warehouse. Shopper's Club Members have everyday access; all other nonprofits are welcome to visit and shop on the last Wednesday of every month (unless otherwise noted.)

Contact us or visit our [website](#) to learn more!

Meet Our Collaborating Partners



Facebook and LinkedIn Connections

Stay Connected with OneSource Center Updates!

LIKE us and FOLLOW us on our new [Facebook](#) page for news, photos, grant deadline alerts, trainings and more. And FOLLOW us on [LinkedIn](#) for news and updates.



