



OneSource
CENTER FOR NONPROFIT EXCELLENCE

OneSource Center Nonprofit News

October 2019

Welcome to OneSource Center's Nonprofit News which includes upcoming events, announcements and other news important to nonprofits in the Greater Cincinnati area.

FOLLOW OneSource Center on [Facebook](#) and [LinkedIn](#) for timely news updates, grant deadline alerts, training opportunities and more.



New Nonprofit Training Offering "Journey to Excellence" Series

OneSource is known for providing high quality, customized training for nonprofits. Our consultants have created and presented a series called 'Journey to Excellence' which has been very well received. We are now offering it to other nonprofits for agency-strengthening and enrichment. This series is geared directly to young nonprofits or to nonprofits interested in starting a re-branding process.



The program, in overview, provides an introduction on best practices for nonprofits to follow. The course can be tailored to each nonprofit's needs, offering individual components as needed, but the full offering includes three workshops in the areas of:

- Getting Started (Mission, Vision, Values and Understanding Your "Why")
- Pumping the Tank (Building Capacity through Collaborations) and
- Steering the Way (The Path to Long-Range Financial Stability)

Each segment is a three to four-hour workshop allowing time for small group discussions.

The complete series combines both structured learning and peer-to-peer learning, with supplementary worksheets designed to provide practical tools for participants to utilize in their work. Participants in previous workshops give this series high marks, and particularly cite the peer-to-peer learning as highly effective.

Interested in learning more? Please contact [Vickie Ciotti](#) to discuss opportunities.

Added Building Blocks Class Microsoft Excel Basics

Having the tools to do your job is important! Microsoft Excel can be



very helpful in compiling data, reporting information in charts, and tracking trends. In response to popular demand, we've added a **Basics of Microsoft Excel** class to our fall Building Blocks lineup. Look for more information and registration details coming soon, but mark your calendars now for November 5 from 1:30-4:30 for this hands-on session.

Local Lyft Grants Available

Lyft has relaunched its local grants program with a new name, Lyft Wheels for All Grants. Lyft's Cincinnati team will be awarding local nonprofits with Lyft ride credits to help bridge transportation gaps for individuals and families in need.



To learn more about how to participate in the program, please visit the [Lyft Wheels for All](#) website.

TidBits



Cincinnati Gives Challenge

The [Cincinnati Gives Challenge](#) is a friendly fund-raising competition where local charities compete to raise the most money with the top teams winning cash prizes from Cincinnati Magazine. This year \$35k is being given away to participating nonprofits and the stakes couldn't be higher! The Challenge runs from Monday, December 2 at 5 p.m. ET to Thursday, December 12 at 5 p.m. ET. Visit the website for more details.

Compensation, Benefits & Key Benchmarks Revealed

Barnes Dennig and Hauser Insurance are currently surveying regional not-for-profits on compensation, benefits, development and volunteerism and other key areas, and will release their findings in a roundtable discussion at the Cintas Center on Thursday, October 31st at the Schiff Family Conference Center, Xavier Cintas Center. Registration and breakfast begin at 7:30 a.m. with Program at 8 a.m. Bring your leadership team and join us to see how your company stacks up to the competition. For more information, click [here](#).

UC College of Business offers Project Impact

"Project Impact" connects local agencies with first year students in the College of Business. Project Impact began nearly a decade ago and involves partnerships with local nonprofits. If you have a need or opportunity, 15-20 students could be assigned to work with your organization during the 2020 Spring Semester (January - April). Previous examples of Project Impact assignments include, but are not limited to: coordinating events; social media projects; assistance with newsletters; and beautification initiatives.

A link to the proposal application for Project Impact will be available via our [Nonprofit Community Calendar](#) on October 15 and is to be submitted to U.C. College of Business by November 22 @ 5pm.

"Good Read" Recommendations from Nonprofit Peers

Want some suggested titles to add to your reading list from your nonprofit peers? Margie Fleming Glennon, Chronicle of Philanthropy's Resource Library Editor and producer of the magazine's professional-development webinar series, compiled a list of books based on recommendations given through the magazine's Twitter and LinkedIn groups. Be inspired [here](#).

GuideStar Nonprofit Compensation Report

Highlights of the 2019 GuideStar Nonprofit Compensation Report are reported [here](#). This year's report analyzes 2017 compensation data from IRS documents on 162,853 individual positions at 113,549 nonprofits as well as incumbent compensation data for 106,252 positions at 79,910 nonprofits.

Early Registration & Honoree Deadline Oct. 15 Join in the Philanthropy Celebration



National Philanthropy Day Nov. 7 - Recognizing Donors...

National Philanthropy Day is a special day set aside to promote philanthropy and recognize those who inspire change through their significant impact in communities across the nation. This day is a unique opportunity for organizations to recognize ...

[Read more](#)

[onesourcecenter.org](https://www.onesourcecenter.org)

Giving Tuesday Tips



Classy, a software company and online fundraising platform designed for nonprofit organizations, recently blogged that "In the past seven years, Giving Tuesday has become the largest social movement by reach. Given that social media will be a key source of traffic and donations for your Giving Tuesday campaign, you have to be ready to

engage current supporters, casual followers, and new donors." Some usable ideas were recently highlighted in a post on their [website](#). Check it out!

ALSO: **TechSoup** is offering a free webinar on "*What Giving Tuesday Data Is Telling Us About Effective Fundraising*" on Tuesday, October 22, 8 a.m. EST. Webinar description: GivingTuesday Data Collaborative is the largest-ever philanthropic data initiative. The work is uncovering important (sometimes surprising) findings about donor behavior. Discussion will include the threats and opportunities this work is revealing and participants will hear key findings from the U.S. and around the world about how, when and why people give. Learn about the implications these important shifts in behavior will likely have when it comes to the future of fundraising. Visit [TechSoup](#) for more

information.

Grants Support Increased Services

OneSource Center for Nonprofit Excellence gratefully acknowledges a \$25,000 grant from **Jacob G. Schmidlapp Trusts, Fifth Third Bank, Trustee**. This funding will enable more small and mid-sized agencies to receive reduced fees for OneSource Center consulting services.



We have also received a generous grant of \$30,400 from the **John A Schroth Family Charitable Trust** through the PNC Charitable Trusts Grant Review Committee. This grant will fund a new program to support agencies who serve low-income individuals. This funding will pilot a voucher program where agencies can give their clients vouchers for merchandise from the OneSource Center warehouse at no cost. Agencies interested in receiving vouchers for their clients should contact [Christie Brown](#).

Grant Information

Find more information and links to these opportunities on the [OneSource Calendar](#)

Impact 100 Grant info sessions Impact 100's funding cycle runs from fall of the current year to fall of the following year. The organization wants to understand the needs of nonprofits in the Tri-State through the application. Grants are in the area of culture, environment, family, health and wellness and education. Applicant workshops are on October 8 and 29.

Letters of Interest for **The Andrew Jergens Foundation** are due November 15. The Foundation supports programs which benefit children, generally through high school age, in the Greater Cincinnati area (Hamilton, Butler, Clermont and Warren counties in Ohio; Boone, Campbell and Kenton counties in Kentucky; and Dearborn County in Indiana).

Upcoming Trainings and Events

Bookmark the OneSource Center [combined training calendar](#) to find events, training opportunities AND registration information ALL in one place for OneSource Center and our collaborating partners. (**NOTE:** PBPO: Pro Bono Partnership of Ohio; AFP: Association of Fundraising Professionals; CPL: Cincinnati Public Library)

October 16 AFP "*Fundamentals of Fundraising Session 5*"

October 16 - 17 LC: Leadership Challenge 2-Day Workshop Experience

October 17 OneSource Center Building Blocks *What You Do & Why It Matters: "Compelling Storytelling in 3 Minutes"*

October 17 PBPO: Lunch and Learn Webinar "*Criminal Law and Nonprofits: What do I need to know?*"

October 21 CPL Introduction to Finding Grants

October 22 Interact for Health: "*Nonprofit Finance for Non-Finance People*"

October 22 TechSoup: "*What Giving Tuesday Data Is Telling Us About Effective Fundraising*"

October 23 AFP "*Fundamentals of Fundraising Session 6*"

October 23 CPL Introduction to Finding Grants

October 28 CPL Introduction to Proposal Writing

October 30 OneSource Center Open Shopping Day
October 31 Barnes Dennig Not-for-Profit Benchmarking Study Results
November 2 CPL: Introduction to Finding Grants
November 4 CPL Grant Research Lab
November 5 OneSource Center Building Blocks "*Microsoft Excel Basics*"
November 6 AFP Fundamentals of Fundraising – Session 7
November 16 CPL: Introduction to Proposal Writing
November 20 OneSource Center OneSource Center Open Shopping Day
November 20 CPL: Advanced Funder Research Lab
November 21 OneSource Center Building Blocks "*Strategic Planning*"
November 22 AFP: Webinar "*Transformational Donor Events*"
November 27 OneSource Center OneSource Center Open Shopping Day

For details for all opportunities can be found on the [OneSource Nonprofit Community Calendar](#).

Ongoing:

AFP [Networking and Knowledge Breakfast](#) - Normally the first Wednesday of the month (check website for exceptions)

PBPO [Employment Helpline](#) - First Thursday of the month

Featured Trainings

OneSource Center "Building Blocks"



What You Do & Why It Matters: How to Tell a Compelling Story in Three Minutes or Less

**October 17, 2019
9 a.m. - Noon**

The session will begin with a presentation on pitch essentials – 60 minutes including Q&A. Participants will learn "pitch" essentials and the criteria by which funders and influencers commonly evaluate for the worthiness of an organization and cause. The

session provides a framework for building the pitch. During the final two hours, workshop participants will have an opportunity to present their pitches and share feedback with one another.

Presented by Shelley Cowan, a communications strategist, anthropologist and writer with a focus on strategic change communication for Fortune 100 executives. She also helped her family's company, Cowan's Auctions, develop a succession plan that resulted in its acquisition by Hindman, LLC. Trained as a cultural anthropologist and ethnographer, Shelley reflects the points of views, biases and needs of intended audiences. She earned a B.A. in Anthropology from Kirkland College (now Hamilton College, Clinton, N.Y) and a M.A. from the University of Kentucky. Shelley conducted fieldwork in Colombia and in Appalachian communities in Kentucky, and informal studies in Mexico and China. Clients often engage her skills as an ethnographer — listening, observing and probing, and then synthesizing multiple points of view — to uncover the root causes behind initiative successes and failures.

Shelley is a Partner in Social Venture Partners (SVP) - Cincinnati. SVP is an international organization dedicated to hands-on philanthropy, and based on strategies developed in the venture capital arena.

Strategic Planning

November 21, 2019

9-Noon

STRATEGIC PLANNING

A Vision for the Future



In this course we will cover the six main elements of strategic planning: preparing, listening, envisioning, planning, executing and evaluating. Reviewing each of the steps to discover their importance in creating and executing your strategic goals. We will also look at common pitfalls and how to avoid them. Additionally, we will examine how an organization utilizes their manpower to ensure that coverage of operational, tactical and strategic responsibilities is being planned and utilized in a

way that helps to achieve your organizations goals. Finally, we will look at how to audit and measure your processes to identify areas of success and areas to improve. This class should give you tools ensure that you are able to put your strategic vision into an operational process.

Presented by: Annette Higgins, an established leader in both the profit and non-profit sectors. Currently, she consults, teaches and coaches leadership with several organizations as well as providing compliance guidance in the payments industry. She has also been an invited speaker at several regional and national conferences and a volunteer consultant for OneSource Center. Her background includes nine years as a continuing education instructor for Miami University where she designed and taught classes specifically for professional/adult learners – catering to their specific needs and motivations. Her goal is to provide students with not only the fundamentals, but also prepare them to implement the lesson operationally.

A full calendar of OneSource Center "Building Blocks" workshops is available online! Future workshops range from marketing plan development to team building and grant writing! Check it out [here!](#)

NOTE New location: Starting with the January 2019 offering, OneSource Center's "Building Blocks" monthly seminars will be held at OneSource Center's spacious and beautifully appointed Park 42 Conference Center in Sharonville, just minutes from the Sharonville 275 exit.

Bonus: All seminar attendees are eligible to shop and to receive a 10% discount coupon to visit our warehouse after the seminar.

[Register](#)

Don't Forget Our Service Offerings

Consulting Services

OneSource volunteers offer [consulting services](#) to help with strategic plans, board development, employee coaching, and business solutions.

Training Opportunities

We support your staff development through [Building Blocks for Nonprofits](#) half-day seminars and multi-session leadership development programs offered through our partnership in the [Nonprofit Leadership Institute of Greater Cincinnati](#). [Custom training](#) is also available.

OneSource Center Furniture Bank/Marketplace

Gently used [furniture](#) and new [retail products](#) are available in our warehouse. Shopper's

Club Members have everyday access; all other nonprofits are welcome to visit and shop on the last Wednesday of every month (unless otherwise noted.)

Contact us or visit our [website](#) to learn more!

Have you Visited OneSource Center?



Open Shopping Day October 30 - All Nonprofits Welcome! -

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If you have never been to OneSource Center - How about a field trip on the non-member Nonprofit Shopping Day, the last Wednesday of the month? All you need to shop on Nonprofit Shopping Day is a copy of your 501c3 paperwork. Reasonably priced...

[Read more](#)

onesourcecenter.org

Meet Our Collaborating Partners



Facebook and LinkedIn Connections

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