



OneSource
CENTER FOR NONPROFIT EXCELLENCE

OneSource Center Nonprofit News

July 2019

Welcome to OneSource Center's Nonprofit News which includes upcoming events, announcements and other news important to nonprofits in the Greater Cincinnati area.

EXCEL Program Accepting 2019-20 Applications Leadership Opportunity for Execs

EXCEL was a transformative experience for me, sparking positive changes in both my personal as well as professional life. I am ever grateful to the organizers for facilitating such a life-changing experience.

—2018-19 participant

Running a successful nonprofit can be overwhelming. Strategic planning, board development, financials, human resource coordination, operations management ... nonprofit leaders are called to carry the responsibilities of many department heads, often without a lot of support.

The NLIGC's EXCEL program is a premier nine-month leadership development and skills training program designed especially for senior leaders experiencing the challenges of upper-level management. The highly regarded program also includes the pairing of

an executive coach with each participant in the program to facilitate even greater growth. Many class attendees credit the class with transforming their understanding of executive responsibilities and expanding their view of agency or division direction, management and organization. The whole region benefits through the impact the class has on the leaders of the nonprofits they serve.

Applications for EXCEL are being accepted now for a September 2019 start. Class size is limited to 26, so get your applications in NOW! To learn more about the program, click [here](#). For additional questions, please contact [John Hauck](#), NLIGC Business Development Coordinator.

EXCEL Program information

Program for Nonprofit Leaders

"A View of a Stronger Cincinnati"

Nonprofit leaders and corporate friends of OneSource Center recently gathered for a lovely and information-packed Nonprofit Leadership Social at Funky's Catering Event's new event venue, "The View" in Mt. Adams. The focus of the evening was "A View of a Stronger Cincinnati" and celebrated partnerships that support

nonprofit success and make our region stronger. Nonprofit leaders were given a behind-the-scenes tour of Funky's operations, and received some tips and tricks of event planning from Martha Steier, OneSource Center Development Director. OneSource Center gives heartfelt thanks to Funky's Catering for co-hosting this event.



OneSource named it's 2019 Nonprofit Community Partner, [Cincinnati Cares](#), and thanked them for their work in connecting volunteers to opportunities with local nonprofits. OneSource client [Q-Kidz](#) performed for the group and the audience had the opportunity to see how our work is impacting the community and agency that mentors and works with these impressive young ladies. Highlights of the event are featured [here](#).

Funky's Event Catering also showcased specially priced menu options for nonprofits at the event. (See related story.)

Funky's Catering Events

Nonprofit Discounts on Catering



To support nonprofits in the region, Funky's Catering Events has recently introduced exclusive nonprofit discounted event packaging through its three event venues. This special pricing enables nonprofits both convenience and discounted offerings to support their philanthropic efforts. [Contact Funky's](#) for more information.

Case Study

Strengthening Agency Outreach

OneSource Center offers a full range of support services for nonprofits, including consulting services provided by experienced professionals in a wide variety of business areas. An initial consultation with OneSource Center staff is free! Either contact the OneSource Center office, or complete an [online form](#) for additional information. Following is an example of a completed project.



In the summer of 2018, [BLOC Ministries](#) approached OneSource Center to assist with the creation of a marketing and sales plan for two BLOC Ministries social enterprises: BLOC Screen Print and BLOC Woodshop. BLOC Ministries, a faith-based nonprofit that trains, mentors and encourages youth and adults, provides job opportunities in the high-unemployment neighborhoods of Price Hill and Cleves through its various social enterprises.

When the project began, the separate and unrelated social enterprises were headed by two staff handling production, training, mentoring and sales. The OneSource Center plan suggested the addition of strategic marketing and sales plans as well as the addition of two additional sales positions. Marketing and sales plans were developed with goals and

objectives for each of these markets, as well as separate social media and PR plans. The strategic plan determined that grocery chains, churches and private schools were the target market for the custom t-shirt business. For BLOC Woodshop, OneSource Center targeted upscale, independent restaurants, as well as interior designers for custom home accessories. A second project was implemented for the hiring of two sales reps to execute the marketing, PR and sales plans.

"Nature for All" Program

Admission Discounts Available



The Cincinnati Nature Center believes that everyone should have the opportunity to experience nature! Through the "Nature for All" program, individuals enrolled in SNAP or WIC can purchase daily admission and membership with a significant discount. Proof of participation is required in person, with a valid SNAP or WIC card, along with a photo ID. [Daily discounted admission rates](#) are \$4 for adults and \$2 for children ages 4-12. [Memberships](#) are available at a 50% discount.

Fidelity Program Makes Giving Easier

Fidelity Investments has recently introduced the Fidelity Giving MarketplaceSM which makes it easier for donors to find, evaluate, and support nonprofits. Fidelity works with 501(c)(3) organizations to simplify the way donations are delivered and managed, helps donors and their employers apply any company match, and cultivates communities of supporters. The Giving Marketplace is part of Fidelity Workplace GivingSM, a new employer-based program that makes it easier for employees to donate to their preferred charities and simpler for employers to manage their workplace giving programs. For more information click [here](#).

Giving USA 2019 Articles and Webinar

Interested in delving more into the details of the 2019 Giving USA report on giving to charitable organizations? Articles in [The Chronicle of Philanthropy](#), [Nonprofit Quarterly](#) and a free webinar on the topic from [Nonprofit Quarterly](#) provide more details.



Grants Support Our Work

OneSource Center is grateful for two grant awards from [The Greater Cincinnati Foundation](#). A grant of \$20,000 was awarded to support leadership development through our programs in partnership with Talbert House in the Nonprofit Leadership Institute of Greater Cincinnati (NLIGC). NLIGC

provides nonprofit organizations access to high-quality, affordable leadership education and professional development through all career stages.

We were also awarded a grant of \$5,000 from GCF to survey the nonprofit community on training needs. The information gleaned from this research will help us to provide training opportunities and topics that are aligned with the needs expressed by survey respondents. Thank you to all who completed the survey and thank you to The Greater Cincinnati Foundation for supporting this research!



Grant Information

Find more information and links to these opportunities on the [OneSource Calendar](#)

NKY Funder's Grants NKY Funders' Grants is an ongoing program that convenes foundations and funders around mini-grant competitions for nonprofits that serve Northern Kentucky. The program is back with more funding and additional partners for its second year to bring over \$110,000 in total funds. Deadline is July 31.

Duke Energy: Nature Grant. The Duke Energy Foundation is committed to investing resources and working alongside community partners to ensure future generations enjoy the immeasurable benefits of nature. Grants support: water quality, quantity, conservation and access; habitat and forest restoration and conservation; and species conservation. Deadline is July 31.

L&L Nippert Foundation. Louis and Louise Nippert established the L&L Nippert Charitable Foundation in 1981 to provide financial assistance to worthy organizations who provided charitable activities and services. The Board of Trustees of the L&L Nippert Charitable Foundation remain committed to Mr. and Mrs. Nippert's charitable mission by awarding grants to organizations that the Nipperts supported during their lifetimes. These organizations represent areas that include, but are not limited to, the cultural arts, education, environment and health. Deadline August 1.

PNC Charitable Trust plus several other trusts that it manages: **The Josephine Schell Russell Charitable Trust, Helen Coard Charitable Trust, Robert H. Reakirt Foundation, and John Schroth Family Charitable Trust.** Deadlines are August 1.

Social Venture Partners (SVP) Cincinnati invites area nonprofits to apply for two grant opportunities through one application. The focus area for both is social innovation. Grant opportunities: "Investee!" grant and "Fast Pitch." Deadline: August 9.

Upcoming Trainings and Events

Bookmark the OneSource Center [combined training calendar](#) to find events, training opportunities AND registration information ALL in one place for OneSource Center and our collaborating partners. (**NOTE:** PBPO: Pro Bono Partnership of Ohio; AFP: Association of Fundraising Professionals)

July 18 OneSource Center ["Building Blocks"](#) *First-Time Managers-Coaching and Performance Mgmt.*

July 18 AFP Webinar *"From Nervous to Excited: Evolving Board Knowledge, Skill and Confidence"*

July 31 OneSource Center Nonprofit Shopping Day *(All 501c3 nonprofits can shop without membership. Bring your 501c3 paperwork for verification.)*

August 7 AFP Breakfast *"What Do the Donors Say? Giving, tax deductions, and charitable receipts in 2018"*

August 15 OneSource Center ["Building Blocks"](#) *"Building A Marketing Plan"*

August 21 AFP *Fundamentals of Fundraising Course -- Session 1*

August 28 AFP *Fundamentals of Fundraising Course -- Session 2*

August 28 OneSource Center Nonprofit Shopping Day *(All 501c3 nonprofits can shop*

without membership. Bring your 501c3 paperwork for verification.)

For details for all opportunities can be found on the [OneSource Nonprofit Community Calendar](#).

Ongoing:

AFP [Networking and Knowledge Breakfast](#) - Normally the first Wednesday of the month (check website for exceptions)

PBPO [Employment Helpline](#) - First Thursday of the month

Featured July and August Workshops

OneSource Center "Building Blocks"



Coaching & Performance Management = Success!

First-Time Managers Coaching and Performance Management to Achieve Success

July 18, 2019 9 a.m. - noon

Presented by Cathleen Snider & Patti Dunham of strategic HR, Inc.

Do you understand the difference between performance management and coaching? Why are performance management and coaching important in the workplace? This program will take an in-depth look at the skills and knowledge to be more effective with your team, as well as serve your company's best interests.

- What is coaching and why is important?
- How to effectively coach employees to get results?
- Having the difficult conversations.
- Documenting performance management appropriately.
- Now it's time for the performance review

Presenters:

Cathleen Snider is Director of Client Relations with strategic HR. With over 15 years of HR consulting experience, Cathleen has provided Human Resources support for companies with 10-550 employees in a wide variety of industries, advising clients on the day to day aspects of HR including complaint investigations, recruiting and selection, employee performance management, creating policy and procedures, and government compliance.

Patti Dunham, Director of HR Solutions with strategic HR Inc., Patti has a Master of Arts in Labor and Employment Relations from the the University of Cincinnati, and her Masters of Business Administration from the University of Findlay. She has extensive experience in the areas of job analysis, employee relations, performance management, compliance, benefit plans, recruitment and training. Patti is certified as a Senior Professional Human Resources (SPHR) by the National Human Resources Certification Institute; and is a Senior Certified Professional (SHRM-SCP) of the Society of Human Resources Management.

YOU'VE
BUILT IT...
HOW WILL
THEY
KNOW TO
COME?

to Increase Awareness and Engagement

August 15
2019 9-Noon

Presented by Sherrie Terry of Sherrie Terry
Consulting

Description: This workshop will cover the fundamentals of positioning, and marketing strategies and tactics to generate awareness and engagement with your target audience. The morning will include information on how marketing fits into the overall strategic and business plan, the why and what of a comprehensive marketing plan, and an overview of tactics to achieve your goals.

Presenter: Sherrie Terry is a classically trained consumer product marketer with success in both Fortune 1000 corporations and privately-held entrepreneurial start-ups. Her leadership roles span brand building, innovation, marketing, consumer/customer insight, category management, and strategic sales support for category leaders such as Chiquita, Fresh Express, Fresh Solutions Network, Vlastic, Banquet, and Dr. Scholl's. Sherrie leverages her marketing and general management expertise to improve brand performance, marketing and sales effectiveness, and total company operations. She expands the scope of marketing beyond its traditional definitions to create innovative business models, strategies, and programs that deliver results. Currently, Sherrie is President & CEO of Sherrie Terry Consulting.

Building Blocks Additional Information:

NOTE New location: OneSource Center's "Building Blocks" monthly seminars are held at OneSource Center's spacious and beautifully appointed Park 42 Conference Center in Sharonville, just minutes from the Sharonville 275 exit.

Bonus: All seminar attendees are eligible to shop and to receive a 10% discount coupon to visit our warehouse after the seminar.

A full calendar of OneSource Center "Building Blocks" workshops is available online! Future workshops range from marketing plan development to team building and grant writing! Check it out [here!](#)

[Register for "Building Blocks"](#)

Don't Forget Our Service Offerings

Consulting Services

OneSource volunteers offer [consulting services](#) to help with strategic plans, board development, employee coaching, and business solutions.

Training Opportunities

We support your staff development through [Building Blocks for Nonprofits](#) half-day seminars and multi-session leadership development programs offered through our partnership in the [Nonprofit Leadership Institute of Greater Cincinnati](#). [Custom training](#) is also available.

OneSource Center Furniture Bank/Marketplace

Gently used [furniture](#) and new [retail products](#) are available in our warehouse. Shopper's Club Members have everyday access; all other nonprofits are welcome to visit and shop on the last Wednesday of every month (unless otherwise noted.)

Contact us or visit our [website](#) to learn more!

Meet Our Collaborating Partners



Facebook and LinkedIn Connections

Stay Connected with OneSource Center Updates!

LIKE us and FOLLOW us on our new [Facebook](#) page for news, photos, grant deadline alerts, trainings and more. And FOLLOW us on [LinkedIn](#) for news and updates.

