



## **Rick Findlay**

Volunteer Consultant  
**Consultant Since:** 2011

### **OneSource**

3610 Park 42 Drive  
Cincinnati, OH 45241  
Telephone: 513.554.4944

### **Professional History**

- Convergys
- Spectrum Strategies
- Cincinnati Bell

### **Education**

- M.B.A., Finance & Marketing, University of Cincinnati
- B.B.A., Marketing, University of Cincinnati

Rick's expertise lies in strategic planning, marketing, communications, and external relations. He retired from Convergys Corporation in 2010 as Director, Global Industry Analyst Relations. He also held positions as Director, Strategic Planning and Director Product Marketing. Prior to that, Rick was Program Management Director with Spectrum Strategies, a telecommunications consulting firm in Denver, Colorado. Previously, he was Director, Access Management & Regulatory Issues for Cincinnati Bell.

Rick is actively involved in a variety of community activities. He is a board member for the Corporation for Findlay Market and a member of the University of Cincinnati Lindner College of Business MBA Advisory Board. Rick was a member of the University of Cincinnati Foundation Alumni Participation Committee. Other leadership roles include serving as past Chairman of the Clermont Chamber of Commerce, past Vice-President of Invest in Neighborhoods, and past Treasurer of the Great Rivers Girl Scout Council. He also served on the Agency Services Board of the United Way of Greater Cincinnati.

### **OneSource Experience**

Rick's project manager assignments include New Life Furniture, League for Animal Welfare, Pets In Need, Concert Nova, Life Success Seminars, St. Rita School for the Deaf and Tender Mercies. Assignments at the Art Academy, Jewish Community Center, and Jewish Federation focused on business planning. In addition to serving as an EXCEL coach, Rick is part of OneSource's training faculty.

