



## Nikki Zellen

Volunteer Consultant  
**Consultant Since:** 2009

**OneSource**  
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### Professional History

- Beech Acres Parenting Center
- Kao Brands Company
- Playtex Products, Inc.
- Johnson & Johnson
- Gorton's Seafood

### Education

- M.B.A., Duke University
- B.S., Marketing and International Business, Babson College

Nikki is a marketing specialist whose experience spans both the proprietary and nonprofit worlds. Currently, she is the director of marketing at Beech Acres parenting Center. She was employed as Senior Brand Manager with KAO Brands for more than ten years. Previously, she handled branding at Playtex, Johnson & Johnson and Gorton's Seafood.

### OneSource Experience

Nikki's marketing expertise was put to use on projects for the Music Resource Center of Cincinnati, Emanuel Community Center, and Spina Bifida Association. Nikki's other activities include developing marketing materials for Cincinnati Public Schools, Moeller High School and Kennedy Heights Art Center.