



Michael Katz

Volunteer Consultant
OneSource Center Trustee
Consultant Since: 2014

OneSource

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Professional History

- Totes Isotoner
- Heinz Pet Products
- General Foods Corporation

Education

- M.B.A., Stern School of Business, New York University
- B.S., Biochemistry, Trinity College, Hartford

Michael retired from Totes Isotoner Corporation as Senior Vice President of the US Wholesale Division of this multinational Apparel Accessories Company. Prior to his 15-year tenure at Totes, Michael's career in consumer marketing was shaped by brand management positions at Heinz Pet Products (HJ Heinz) and Maxwell House Coffee (General Foods Corporation). Over a 33-year career in the consumer products sector, Michael accumulated experience in sales and marketing management, including merger and acquisition activity, in both large, public and smaller, private-equity-owned business environments.

OneSource Experience

Michael currently serves on the OneSource Center for Nonprofit Excellence Board of Trustees. He supervises the EXCEL leadership development program curriculum and is co-leading the instruction of the Jewish Nonprofit Leadership Institute. He was project manager for a series of training workshops for Planned Parenthood. He also has worked on strategic planning projects for animal welfare organizations.