



Cynthia Speight

Volunteer Consultant
Consultant Since: 2017

OneSource

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Cincinnati, OH 45241
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Professional History

- Candle-Lite Company
- Alamac American Knits
- Dyersburg & Alamac

Education

- M.B.A., Management, Fordham University
- B.S., Fashion Design, University of Cincinnati

Cynthia combines a background in marketing and brand development with fashion design. Most recently, she was Senior Marketing Manager at Candle-Lite Company. In that role, she managed brand portfolio foundation, launched new products and planned and directed the company's consumer and trade marketing vehicles. Her skills include translating strategic objectives into digital messaging platforms, public relations, printed materials, and trade show exhibits. As Designer/Merchandiser with Alamac Knits, her responsibilities included training, coaching, and mentoring.

Previously residing in New York City, Cynthia actively supported the Central Park Conservancy, various museums and non-profit organizations. She also led the NYC Chapter of the University of Cincinnati Alumni Association. After returning to Cincinnati her volunteer contributions have included CH Pumpkin Patch Festival, church fundraising activities and serving as a PSR educator in Sunday school. While at Candle-lite, Cynthia was the company's liaison to the 2017 ReelAbilities Film Festival.

OneSource Experience

Cindy was part of the stakeholder interview team assigned to the Greater Loveland Historical Museum project.