



## Carol Leigh

Volunteer Consultant

**Consultant Since:** 2005

### **OneSource**

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Cincinnati, OH 45241  
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### **Professional History**

- Ohio River Company
- RCA American Communications
- B. F. Goodrich

### **Education**

- M.B.A., Marketing, Washington University
- B.S., Business Administration, Virginia State University

Carol is a marketing specialist whose expertise lies in business-to-business marketing including research, communications and planning. Her experience spans working in Fortune 500 companies as well as with small businesses. Prior to retirement, she spent 25 years with Ohio River Company as Manager, Marketing Communications.

### **OneSource Experience**

Carol was instrumental in creating the Nonprofit Leadership Institute of Greater Cincinnati (NLIGC), a joint project of ESCC and Talbert House. She then served as the Co-Program Manager for EXCEL for eight years. She was assigned as the lead for a project to Redwood in Northern Kentucky and was part of the planning team assigned to Dress for Success. Most recently, she served as a coach to one of People's Liberty grant recipients.