

# **OneSource Center Nonprofit News**

September 2019

Welcome to OneSource Center's Nonprofit News which includes upcoming events, announcements and other news important to nonprofits in the Greater Cincinnati area.

# BLINK<sup>®</sup> After-Party Cruise View the Roebling Bridge Illumination







Thursday, October 10, 2019

Featuring the magic of BLINK<sup>®</sup>'s opening night and illumination of the iconic Roebling Bridge.

#### **BLINK® Riverboat Cruise: OneSource Center Gala...**

Tickets are available NOW for the exclusive viewing of BLINK®'s historic lighting of the Roebling Bridge aboard the Belle of Cincinnati on Thursday, October 10, 2019 at OneSource Center's Gala After-Party! Boarding begins at 8 p.m. on the Belle...

Read more onesourcecenter.org

# Internships sought Mentoring College Students

NKU students majoring in a wide range of



communication majors are required to have an internship in order to graduate, and are actively seeking opportunities for engagement. You can post internship opportunities through the "HireNKU" school-wide job search site, or you can also <u>email</u> Tracy Songer, Assistant Professor and Internship Coodinator in NKU's Department of Communications. If you email Songer with the job description, she will distribute this through an email list. Link to the HireNKU site is <u>here</u>. Information on the NKU Department of Communications is available here.

# Interact for Health report Highlights of Regional Study on Health

An interesting report on health in the Greater Cincinnati and Northern Kentucky region is available now from Interact for Health. The new document titled, <u>"The Health of African Americans in our</u> <u>Community, Results from the 2017</u> <u>Community Health Status Survey"</u> gives organizations and agencies the data needed to improve the overall health of the region. Information on the <u>Community</u> <u>Health Status Survey</u> is available through the Interact for Health <u>website</u>. To sign-up for Interact's newsletter <u>Greater Cincinnati</u> <u>Health Watch</u>, click <u>here</u>.



THE HEALTH OF AFRICAN AMERICANS IN OUR COMMUNITY

> Results from the 2017 Community Health Status Survey



# Share with Clients! FREE Family-friendly Opportunities



#### Event Highlights Wasted Food Prevention

A Free Foodie Fest is coming to Washington Park, focused on reducing wasted food, on Sunday, September 8 from 11:30 - 2:30 p.m. The Hamilton County Recycling and Solid Waste District, alongside La Soupe, will be holding the event centered around the idea that food is a valuable resource that should not be wasted. This zerowaste event will include free food, water, music, games, educational

booths, cooking demonstrations and giveaways focused on food waste prevention. More details available <u>here</u>.

#### **Family-friendly Outdoor Education Opportunities**

Enjoy 100+ free events at Great Outdoor Weekend, September 28-29, at the 16th

annual Great Outdoor Weekend - the nation's largest outdoor recreation and nature education sampler! Click through the website to the Events tab to see opportunities for engagement!

#### **Free Trees Support Green Canopies in Local Communities**

Secure a free tree from Cincinnati Parks and help the city reach its goal of a 40% tree canopy in its residential neighborhoods. The *ReLeaf Program* has distributed nearly 20,000 trees over the past two decades and is now part of the *Taking Root Reforestation Campaign*, founded by Green Umbrella, the Cincinnati Zoo, OKI and the Green Partnership of Greater Cincinnati. Apply for your free tree <u>here</u>.

## Did You Know? Giveaway, Discount and Scholarship

#### SignUp Genius has \$5,000 Giveaway for Technology

Know a school that could supercharge its tech? SignUp Genius wants to empower educators and students by giving one school \$5,000 for its technology needs. Register daily through September 16. Registration is simple, and only requires an email address or Facebook link. Additional ways to enter are outlined on the site. Details are <u>here</u>.

#### **TechSoup Offers Discounted Microsoft Programs**

For many nonprofits, tight budgets are a way of life, and upgrading your software often isn't a high priority. The Microsoft Donation Program through Tech Soup puts the latest versions of many popular Microsoft titles within reach. You can request up to 50 licenses of most donated products per two-year period. Find out more <u>here</u>.

#### **AFP Scholarship Helps Small Organizations With Membership**

The Association of Fundraising Professionals (AFP) Cincinnati Chapter's Seeds Scholarship annually provides a \$100 scholarship towards a Small Organization AFP Membership. The AFP Greater Cincinnati Chapter is committed to helping small nonprofit organizations get the seed money they need to secure an AFP membership. This seed money is an investment to help small nonprofits build their fundraising toolbox. Click <u>here</u> for more information.

#### Free Webinars

# News You Can Use

#### Help Nonprofit Employees Reduce Student Loan Debt

A free webinar through Leadership Council on September 10, 11:30 a.m., addresses how student loan assistance benefits can help nonprofits hire and retain the best employees. Presented by Fiducius (formerly ISLoan Solutions), attendees will learn how loan relief benefits can provide a significant "salary increase" for employees with *no cost* to you the employer. More information is available here.

# WHAT A DEAL!

# 8 Ways to Get Gen Z and Millennials to Give

Are you stumped when it comes to inspiring a new generation of givers? Join TechSoup and Moshe Hecht, CIO of the fundraising organization Charidy, on September 17 at 8 a.m. EST, as he shares insights and campaign experience that have led to hundreds of viral crowdfunding campaigns. During this 60-minute webinar, eight action-oriented suggestions will be explored on how to successfully inspire a new generation of givers to your nonprofit. Register for the free webinar here.

#### **Board Strengthening Webinar September 12**

Want to strengthen nonprofit board candidates? A new accessible and affordable resource for Greater Cincinnati residents volunteering on a nonprofit board is being launched through Cincinnati Cares. "Digital Board Bootcamp" will be offered to give a volunteer the essentials on what it takes to serve on a nonprofit board. The training will be offered online in a webinar format in just one hour. The first in a series of sessions will be held Sept. 12 at 11 a.m. For more information click <u>here</u>.

### **Grant Information**

Find more information and links to these opportunities on the **OneSource Calendar** 

**Butler Foundation Grant** The Butler Foundation was established in 1979 to help lowincome and disadvantaged people in Northern Kentucky. Deadline October 1.

**PNC Charitable Trust application** \$50 million in grants issued annually to recipients in the fields of health, social services, education, the environment, religion, the Arts and welfare of animals. Deadline October 1.

**Impact 100 Grant info sessions** Impact 100's funding cycle runs from fall of the current year to fall of the following year. The organization wants to understand the needs of nonprofits in the Tri-State through the application. Grants are in the area of culture, environment, family, health and wellness and education. Applicant workshops are on October 3, 8 and 29.

# **Upcoming Trainings and Events**

Bookmark the OneSource Center <u>combined training calendar</u> to find events, training opportunities AND registration information ALL in one place for OneSource Center and our collaborating partners. (**NOTE:** PBPO: Pro Bono Partnership of Ohio; AFP: Association of Fundraising Professionals; CPL: Cincinnati Public Library)

September 10 CPL "Introduction to Proposal Writing" September 11 AFP "Fundamentals of Fundraising - Session 3" September 12 CPL "Advanced Funder Research Lab" September 13 AFP "CFRE Refresher Course 2019" September 18 AFP "Fundamentals of Fundraising - Session 4" September 19 OneSource Center Building Blocks "Compliance and Best Practices" September 19 AFP Webinar "Welcome to the C-Suite" September 25 OneSource Center Open Shopping Day September 27 AFP Webinar October 2 AFP "Legal Aspects of Fundraising" October 17 OneSource Center Building Blocks What You Do & Why It Matters: "Compelling Storytelling in 3 Minutes" October 21 CPL "Introduction to Finding Grants" October 16 AFP "Fundamentals of Fundraising Session 5" October 23 AFP "Fundamentals of Fundraising Session 6" October 23 CPL "Grants Research Lab" October 28 CPL "Introduction to Proposal Writing"

For details for all opportunities can be found on the <u>OneSource Nonprofit Community</u> <u>Calendar</u>.

#### Ongoing:

AFP <u>Networking and Knowledge Breakfast</u> - Normally the first Wednesday of the month (check website for exceptions) PBPO <u>Employment Helpline</u> - First Thursday of the month

# Input Requested

#### Input Requested for Excel Class Offering

OneSource Center is considering an offering of a "hands-on" workshop on *Basics of Microsoft Excel*. We want to meet the needs of YOU, the nonprofit agencies we serve, so please take a few minutes to take a <u>short survey</u> and tell us what areas of Excel you are interested in learning to use or utilize more efficiently.

#### Featured Trainings OneSource Center "Building Blocks"



Nonprofit Compliance: Best Practices and Top Priorities and Top Ten Issues for Nonprofit Organizations

> Two-part seminar presented in partnership with Pro Bono Partnership of Ohio

September 19, 2019 9-Noon

Part I: Nonprofits' Top Ten Legal Issues Step back from the day-to-day issues to think

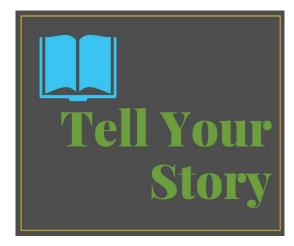
needs. Pro Bono Partnership of Ohio will address the most common legal issues that

may affect your organization. Learn how you can identify potential legal concerns before they become actual problems.

Presented by Erin Childs, Esq., Executive Director, Pro Bono Partnership of Ohio

**Part II: Nonprofit Best Practices** You're complying with state regulations for your nonprofit. You're even up-to-date with all the federal requirements. But are you doing what is BEST for your nonprofit? BBB Center for Ethics wants to help you take the next step toward best practices in nonprofit governance, financials, and fundraising.

Presented by: Corrie McGlothlin, Vice President, and Maura Russell, Charity Accreditation Specialist, BBB Center for Ethics.



What You Do & Why It Matters: How to Tell a Compelling Story in Three Minutes or Less

> October 17, 2019 9 a.m. - Noon

The session will begin with a presentation on pitch essentials – 60 minutes including Q&A. Participants will learn "pitch" essentials and the criteria by which funders and influencers commonly evaluate for the worthiness of an organization and cause. The session

provides a framework for building the pitch. During the final two hours, workshop participants will have an opportunity to present their pitches and share feedback with one

another.

**Presented by Shelley Cowan**, a communications strategist, anthropologist and writer with a focus on strategic change communication for Fortune 100 executives. She also helped her family's company, Cowan's Auctions, develop a succession plan that resulted in its acquisition by Hindman, LLC. Trained as a cultural anthropologist and ethnographer, Shelley reflects the points of views, biases and needs of intended audiences. She earned a B.A. in Anthropology from Kirkland College (now Hamilton College, Clinton, N.Y) and a M.A. from the University of Kentucky. Shelley conducted fieldwork in Colombia and in Appalachian communities in Kentucky, and informal studies in Mexico and China. Clients often engage her skills as an ethnographer — listening, observing and probing, and then synthesizing multiple points of view — to uncover the root causes behind initiative successes and failures.

Shelley is a Partner in Social Venture Partners (SVP) - Cincinnati. SVP is an international organization dedicated to hands-on philanthropy, and based on strategies developed in the venture capital arena.

**NOTE New location:** Starting with the January 2019 offering, OneSource Center's "Building Blocks" monthly seminars will be held at OneSource Center's spacious and beautifully appointed Park 42 Conference Center in Sharonville, just minutes from the Sharonville 275 exit.

**Bonus:** All seminar attendees are eligible to shop and to receive a 10% discount coupon to visit our warehouse after the seminar.

**A full calendar of OneSource Center "Building Blocks"** workshops is available online! Future workshops range from marketing plan development to team building and grant writing! Check it out <u>here</u>!

Register

### **Don't Forget Our Service Offerings**

#### **Consulting Services**

OneSource volunteers offer <u>consulting services</u> to help with strategic plans, board development, employee coaching, and business solutions.

#### **Training Opportunities**

We support your staff development through <u>Building Blocks for Nonprofits</u> half-day seminars and multi-session leadership development programs offered through our partnership in the <u>Nonprofit Leadership Institute of Greater Cincinnati</u>. <u>Custom training</u> is also available.

#### **OneSource Center Furniture Bank/Marketplace**

Gently used <u>furniture</u> and new <u>retail products</u> are available in our warehouse. Shopper's Club Members have everyday access; all other nonprofits are welcome to visit and shop on the last Wednesday of every month (unless otherwise noted.)

Contact us or visit our website to learn more!

# Business Courier "My View" Nonprofits Grow Stronger Together

Christie Brown, OneSource Center CEO was recently featured through the Business Courier's



Digital Issue with an Op-Ed on nonprofit collaboration. Brown said, "Each person in our community has a voice. My challenge to you is to use yours – whether it is in a nonprofit boardroom, as a donor, volunteer, corporate leader or other community member – and encourage more collaboration with measurable impact." Subscribers to the Business Courier can see the article through <u>Facebook</u> and <u>LinkedIn</u>.

### **OneSource Center In the News**



#### Cincinnati Enquirer article "Volunteers Commit to Help...

OneSource Center was featured in the Cincinnati Enquirer Northwest August 22, 2019 edition. Volunteers committed to helping nonprofits thrive gathered at the OneSource Center Volunteer Picnic on August 14 at Gower Park in Sharonville. The festive ...

Read more onesourcecenter.org

### Office Furnishings for Less!



#### Nonprofit Shopping Day - Last Wednesday of the month! -...

Newcomers to the OneSource Center's warehouse are often amazed at the incredible array of discounted furniture and retail offerings available to nonprofits -

all for a fraction of the cost of retail! We are the only one of our kind in the region...

Read more onesourcecenter.org

# Meet Our Collaborating Partners



LIKE us and FOLLOW us on our new <u>Facebook</u> page for news, photos, grant deadline alerts, trainings and more. And FOLLOW us on <u>LinkedIn</u> for news and updates.

