

### OneSource Center Nonprofit News

May 2019

Welcome to OneSource Center's Nonprofit News which includes upcoming events, announcements and other news important to nonprofits in the Greater Cincinnati area.

## Nearly \$1 Million in Nonprofit Impact

OneSource Center makes significant impact in the community as our region's nonprofit resource and support center – and we recently announced a nearly \$1 million 2018 nonprofit impact, serving over 400 nonprofits through multiple products and services. The impact OneSource Center makes would not be possible without our incredible volunteers who logged in over 11,000 service hours last year providing strategic planning, board development, business model improvements, leadership training and individual coaching.

Agreements with 10 collaborating partners provide additional nonprofit benefits and over 500 nonprofit staff were trained in 2018 through "Building Blocks" capacity building workshops and through the NLIGC ADVANCE and EXCEL leadership development and mentoring programs.



Supporting the region's sustainability efforts, corporate office furniture donations to OneSource Center in 2018 redirected 148 tons from local landfills, and 3,772 pieces of donated office furniture were placed with regional agencies. OneSource offerings not only save nonprofits money – but they allow organizations to enhance and expand their missions, and to redirect savings to meet additional agency needs. The 2018 Impact Document is available here.

Want to learn more about how OneSource Center can help your nonprofit make an even greater impact in our region? <u>Contact</u> us!

#### Cincinnati Cares

### Volunteer Support Just a Click Away

When it comes to recruiting volunteers and channeling the efforts of interested individuals to nonprofits with need, Cincinnati Cares is the place to go! Launched in 2017, the organization



now lists 500 local agencies in its database showcasing nearly 2,000 opportunities and nearly 200 annual events where large numbers of volunteers are needed. Cincinnati Cares is the only organization in Greater Cincinnati whose singular focus is the volunteer experience. While other cities have similar programs, this is the first of its kind in the area. Their online platform

makes it easy for nonprofits to register need, and for volunteers to fill the need.

Totally free to participants and nonprofits, the program's focus is to reverse the trend of both national and local volunteer rates and to re-establish "giving back" as a core human responsibility. Cincinnati Cares also works with businesses to build opportunities in their own ranks for volunteering that focus on community need.

Recently, Cincinnati Cares took over the United Way of Greater Cincinnati's BoardBank. (See related article below.)

Want to learn more? Visit CincinnatiCares.org.

# Five Significant Benefits of Executive Coaching for Nonprofit Leaders

Did you know that OneSource offers nonprofit executive and mid-level coaching? Could your organization benefit?

#### Five Benefits:

- 1. Prevent burnout and improve work-life balance
- 2. Prepare for smooth leadership transitions
- 3. Improve board-director relationships
- 4. Improve communication skills
- 5. Increase smart risk-taking

Read the entire article from Core Brilliance.

To learn more about our coaching services, contact Vickie Ciotti.

### Help Us Earn Our 2019 Badge

Have we helped your organization with our products and services? Can you take a minute to give us a rating on Great Nonprofits? We need ten 4-or 5-star reviews to earn our Great Nonprofits badge.

**QGREAT** NONPROFITS

Review us here: GREAT NONPROFITS

### Developing a Brand That Works

Nonprofits exist to make an impact. Branding can help you deepen the impact you make: clarifying your goals, translating your mission into a powerful story, and bringing your entire organization into alignment. Some agency names are widely recognized in the community. Why are these organizations so well known? Beyond being known for the work they do, they usually have a great brand strategy.

We have an offer from a new marketing strategy company in town, willing to help a few nonprofit agencies develop their branding. If you need branding help and would like to learn more, please contact <a href="Christie Brown">Christie Brown</a>.

# Featured Trainings OneSource Center "Building Blocks"



### "Hands on" Development of a Cohesive Team

**Description:** Come join in the "hands on" team building learning experience -- a morning to focus on the team that gives so much to your organization!

The workshop titled "Five Behaviors of A Cohesive Team" has one simple goal: to create a learning experience that helps individuals and organizations reveal what it

takes to build a truly cohesive and effective team in the most approachable, competent, and effective way possible.

**Presenter:** The Venture Out! Team from Camp Joy. Venture Out! is the regional choice for organizations, businesses, and universities that want to enhance their team and leadership *development through experience-based learning.* 

Date: May 16, 2019 9-Noon

Registration available <u>here</u>.

### **Grant Writing Primer: What You Need to Know from the Experts**

**NOTE:** This workshop opportunity is available in whole-day or half-day sessions. Morning and afternoon sessions includes a panel of foundation representatives -- not to miss!

Morning Session: The Foundation Directory Online: Win More Grants



**Description:** To win grants, you need the most up-to-date, complete information you can get about grant makers and the grants they've made. How can you get that? A great resource is the comprehensive database and powerful search tools Foundation Directory Online offers.

**Presenter:** Kent Mulcahy has been with the Public Library of Cincinnati and Hamilton County for over eight years. As the Grants Resource Librarian, he oversees the planning and presentation of all grants related classes and events for the library, and works directly with the Foundation Center to maintain the highest quality and most up to date materials for grant seekers.

**Lunch: Foundation Panel Discussion** 

Meet some of Cincinnati's grant managers and learn what they look for in awarding funds. Panelists include:

- Beth Broomall, Charles Dater Foundation
- Kim Vogelgesang, Duke Energy Foundation
- Heidi Jark, Fifth Third Bank Foundation
- Lisa Roberts-Rosser, PNC Foundation.

#### Afternoon Session: An Introduction to Grant Writing

**Description:** Grant writing can be quite daunting for newcomers and seasoned professionals alike! This interactive workshop will provide you with everything you need to get started on your grant writing journey, and will feature a step-by-step guide to creating a proposal that meets your organization's needs.

Participants will learn the 12 critical elements that are necessary for successfully researching and writing each section of the grant proposal, and take part in quick, hands-on exercises to practice what they learn. "An Introduction to Grant Writing" will also include a number of key takeaways and resource materials that can be used to ensure continued success.

**Presenter**: Fearghal Reid has worked as a successful Grants Manager and nonprofit consultant – generating almost \$14 million in grant funds from foundation, corporate, government and individual donors. A member of the American Grant Writers Association since 2016, Fearghal is currently the Grants, Research & Special Projects Lead for Easterseals serving Greater Cincinnati – an organization dedicated to breaking down barriers to employment and self-sufficiency for individuals with disabilities, individuals with disadvantages and veterans.

#### **Building Blocks Additional Information:**

**NOTE New location:** Starting with the January 2019 offering, OneSource Center's "Building Blocks" monthly seminars will be held at OneSource Center's spacious and beautifully appointed Park 42 Conference Center in Sharonville, just minutes from the Sharonville 275 exit.

**Bonus:** All seminar attendees are eligible to shop and to receive a 10% discount coupon to visit our warehouse after the seminar.

**A full calendar of One Source Center "Building Blocks"** workshops is available online! Future workshops range from marketing plan development to team building and grant writing! Check it out <a href="here">here</a>!

Register for "Building Blocks"

NLIGC EXCEL Leadership Development Program

Program Strengthens Management

Running a successful nonprofit can be overwhelming. Strategic planning, board development, financials, human resource coordination, operations management ... nonprofit leaders are called to carry the responsibilities of



many department heads, often without a lot of support.

Where do agency executives go to develop and in turn thrive in their positions of authority? One of the premier leadership development organizations in the area is the Nonprofit Leadership Institute of Greater Cincinnati (NLIGC.) NLIGC is a collaboration between OneSource Center for Nonprofit Excellence and

Talbert House, and offers extended leadership development opportunities for the region's nonprofit leaders. NLIGC provides agencies with access to high-quality, affordable leadership education and professional development. Nearly 140 agencies have benefited from this in-depth training.

Targeted to nonprofit executive directors and high-level managers, the NLIGC EXCEL program is a premier nine-month leadership development and skills training program designed to enrich the management capabilities of those individuals inspired to lead nonprofit organizations in the Greater Cincinnati region. A highly regarded offering of the program is the pairing of an executive coach with each participant in the program to facilitate even greater growth through the training. <u>Applications</u> are being accepted now for a September 2019 start. To learn more about the program, click here.

### **Grant Information**

Find more information and links to these opportunities on the OneSource Calendar

Elsa Sule Foundation Grant applications due June 1. The Elsa Heisel Sule Foundation is a Charitable Trust established in 2004 by Elsa Sule, a native of Northern Kentucky. It is an independent philanthropic foundation that makes grants to nonprofit organizations and public agencies that have qualified charitable purposes, as defined by the Internal Revenue Service, primarily in the tri-state areas of Kentucky, Ohio, and Indiana. Elsa Sule's philanthropic aspirations were to provide opportunities in education, the community and the arts. Grants are made directly to a 501(c) organization, which will be responsible for establishing and administering any scholarships or programs.

**Andrew Jergens Foundation LOI application** due June 15. The Foundation's prime interest is the health, education, cultural experiences and social welfare of children in the Greater Cincinnati area.

### **Upcoming Trainings and Events**

Bookmark the OneSource Center <u>combined training calendar</u> to find events, training opportunities AND registration information ALL in one place for OneSource Center and our collaborating partners. (**NOTE:** PBPO: Probono Partnership of Ohio; AFP: Association of Fundraising Professionals)

May 14 PBPO "Nonprofit Law 101: Foundational Basics"

May 16 OneSource Center "Building Blocks" 5 Behaviors of a Cohesive Team

May 29 OneSource Center Nonprofit Shopping Day (All 501c3 nonprofits can shop without membership. Bring your 501c3 paperwork for verification.)

May 30 AFP: Webinar "How to Grow your monthly giving program without breaking the bank"

May 30 PBPO Webinar "Managing Personnel Files and Preparing Employee Documentation"

June 5 AFP/Leadership Council: 18th Annual Not-for-Profit Leadership Summit

June 17 AFP Cohort Program Kickoff

June 18 Giving USA

**June 20** OneSource Center "Building Blocks" "Grant Writing Primer: What You Need to Know from the Experts"

**June 26** OneSource Center Nonprofit Shopping Day (All 501c3 nonprofits can shop without membership. Bring your 501c3 paperwork for verification.)

June 27 AFP Meet and Greet

For details for all opportunities can be found on the OneSource Nonprofit Community Calendar

#### Ongoing:

AFP <u>Networking and Knowledge Breakfast</u> - Normally the first Wednesday of the month (check website for exceptions)

PBPO Employment Helpline - First Thursday of the month

### News Nonprofits Can Use

#### **BoardBank Launch Worth Noting**

<u>BoardBank</u> is now being led by Cincinnati Cares. The new online interface is quite impressive, vastly improved and allows for increased usability. Want to learn more? Visit the Cincinnati Cares <u>website</u>.

#### **IRS Tips for 990 Filers**

Looking for a few last-minutes tips for filing your annual IRS information returns? GuideStar's blog on the topic has some great tips.

#### **Instagram Adding Donation Function**

The fastest-growing social media channel for nonprofits will soon have a donation feature. A donation sticker on Instagram Stories is among a number of coming product updates announced recently. Click on the <u>full article</u> for more information.

### Don't Forget Our Service Offerings

#### **Consulting Services**

OneSource volunteers offer <u>consulting services</u> to help with strategic plans, board development, employee coaching, and business solutions.

#### **Training Opportunities**

We support your staff development through <u>Building Blocks for Nonprofits</u> half-day seminars and multi-session leadership development programs offered through our partnership in the <u>Nonprofit Leadership Institute of Greater Cincinnati</u>. <u>Custom training</u> is also available.

#### **OneSource Center Furniture Bank/Marketplace**

Gently used <u>furniture</u> and new <u>retail products</u> are available in our warehouse. Shopper's Club Members have everyday access; all other nonprofits are welcome to visit and shop on the last Wednesday of every month (unless otherwise noted.)

Contact us or visit our website to learn more!

### Meet Our Collaborating Partners



















### Facebook and LinkedIn Connections

#### **Stay Connected with OneSource Center Updates!**

LIKE us and FOLLOW us on our new <u>Facebook</u> page for news, photos, grant deadline alerts, trainings and more. And FOLLOW us on <u>LinkedIn</u> for news and updates.



