



OneSource

CENTER FOR NONPROFIT EXCELLENCE

Consulting | Coaching | Training | Marketplace

OneSource Center Nonprofit News

January 2022

Welcome to OneSource Center's Nonprofit News which includes upcoming events, announcements and other news important to nonprofits in the Greater Cincinnati area.

FOLLOW OneSource Center on [Facebook](#) and [LinkedIn](#) for timely news updates, grant deadline alerts, training opportunities and more.

Top 5 Value-Adds for This Year

Time and resources are cherished commodities right now as current events have tweaked how we all do business, life and interactions. So we've created this short list of how you can make the most of 2022 with tools to help you achieve your mission and goals.

Update Your Goals or Strategic Plan

A vision for the future is important and having an updated strategic plan helps your organization attain its goals. OneSource Center has modified its strategic planning services to offer both traditional strategic planning services AND new modular components that meet agency needs. New customized offerings range from board retreats and goal setting to a multi-step look at mission, vision and strategic direction for the future. Learn about all the options available on our [website](#), or read more in the Strategic Planning article below.

Benefit from Cost-Saving Shopping Deals

If you aren't already a member of our Shoppers Club warehouse distribution center, consider the low annual membership fee for this offering can reduce your operations outlays and support your mission. Membership gives you daily access to our wide array of furniture and products, and members also get to take advantage of special member-only offers. Our [updated membership](#) is based on the calendar year. Learn more about the [Shoppers Club](#) or download the [application form](#).

Invest in Capacity Building Training for You and Your Staff

The 2022 Building Blocks for Nonprofits training schedule is chock-full of opportunities for staff development and growth. Check out the schedule on our [training page](#), plus leadership development trainings through our partnership with NLIGC ([learn more here](#)) and other important trainings and events on our [community calendar](#).

Make Strides to Improve Diversity, Equity and Inclusion

Diversity can improve an agency's performance, as detailed in this article from [CPS HR](#). How can your agency improve in this area? OneSource Center has a team of consultants that can help identify where you are today, and where you can make changes to grow in this area in 2022. Contact Vickie Ciotti [here](#) for more information.

reference. A link to the flyer is available on [Facebook](#).
Location: Center for Great Neighborhoods, 321-W. MLK Blvd., Covington.



FREE TAX HELP

Opportunities for Toy and Game Sharing for Clients and Community

Kids and families are getting bored at home with ongoing pandemic socializing restrictions! Have clients looking to add new toy options to their home supply? Better yet -- have unused toys at your own home to share with nonprofits who are sharing joy through play? Check out the recent article in [Southwest Ohio Parent](#) for giving and receiving opportunities. The list of opportunities is interesting and extensive.



use Metro? Metro riders can now get text or email alerts any time there is a detour or disruption during the commute, making public transportation easier and more reliable. Signing up is free, but certain

wireless service providers may charge per message. Have clients check with their provider and ask if there will be any additional charges. Click [here](#) to sign up.



News of Interest for Agency Growth and Support



Free Marketing Help

Probono Graphic Design Opportunity

A talented class of graphic design seniors at Northern Kentucky University will be collaborating with a few

nonprofits this Spring as part of a service-learning project. If your organization needs a branding, re-brand, creative campaign, wayfinding, or another kind of project to help bring your story to life, there is still an opportunity for your project to be considered. Want to learn more? Contact NKU Visual Design Professor Hans Schellhas at schellhash@nku.edu before **January 18** to get application details.

Building Cultural Competency Program

Embark on a journey of self-discovery this year and become a leader of change through the Cincinnati Regional Chamber's "Building Cultural Competence" leadership development program. The sessions equip attendees with the skills to build bridges across the cultural, political, and social divides in our region and nation. Participants will widen their perspectives and deepen their understanding of others and themselves, helping them grow into a more effective leader capable of embracing difference as a competitive advantage and leading a cultural shift within your organization. Applications are due March 11. Tuition for Chamber members – \$1,500; Non-members – \$2,500. More info [here](#).



NONPROFIT WORKS

Data on U.S. Nonprofit Establishments, Employment, and Wages from the Johns Hopkins Center for Civil Society Studies

Candid Top 10 Blogs in 2021

As COVID-19 continued to dominate world headlines in 2021,



Free Database for Nonprofit Workforce Data

Nonprofit Works is offering its interactive database free to nonprofits, offering access to nonprofit workforce data from communities across the country. Info draws on official U.S. Bureau of Labor Statistics surveys that also cover government and for-profit workplaces, making it possible to compare nonprofit employment and wages to

headlines in 2021, Candid's blog readers looked to the organization for tips on ways to succeed and to relate to clients and staff in meaningful ways. National readers gravitated to articles relating to fundraising in a largely digital world, along with related news and trends in the social sector. The Top 10 Candid blog posts are [here](#) for your review.



possible to compare nonprofit employment and wages to those in these other sectors over time. Info can include:

- how nonprofits stack up to the five largest for-profit industries in the U.S. economy
- comparisons on nonprofit employment and wages to for-profit businesses and government institutions in the same fields and geographic areas.

The [Nonprofit Works](#) interactive database was created by the Johns Hopkins University Center for Civil Society Studies with support from the C.S. Mott Foundation. More info [here](#).

OneSource Center Highlight

OneSource Center is Hiring – Join our Team!

It is an exciting time at OneSource Center as we fill open positions due to retirements and also have added opportunities for visionary and creative individuals interested in furthering nonprofit impact through our resource center model. Come grow with us as we work with hundreds of nonprofits saving them over \$850,000 annually. The "ripple effect" of our team's work is pretty extraordinary!

More info is available [on our website](#) for the following positions:

- Vice President of Operations
- Director of Marketing and Development (part-time)
- Communications and Marketing Manager (part-time)
- Driver/Warehouse Associate

THE ONLY NONPROFIT RESOURCE CENTER IN THE REGION

OneSource
CENTER FOR NONPROFIT EXCELLENCE
is hiring!

Visit
[OneSourceCenter.org/Hiring](https://www.onsourcecenter.org/Hiring)
for more information

MEETING ROOMS
AVAILABLE

Meeting Rooms Available for Agency Use

Looking for an off-site location for a staff meeting or gathering? OneSource Center heard this was a challenge for our nonprofit friends, so researched and located facilities that are available for FREE to nonprofits.

[Check our website](#) for a list of available rooms with reservation information. The website will be continually updated as more spaces are available.

Be sure to bookmark this page for future reference. OneSource Center is a nonprofit ourselves. We understand the challenges you face, and we are constantly working to help nonprofit thrive.

Grant Information

Find more information and links to these opportunities on the [OneSource Center Calendar](#).

The **Daniel and Susan Pfau Foundation grant** is awarding grants in the area of education, health, cultural experience, and social welfare of disabled and disadvantaged children, adolescents, young adults (to age 30), and their families. A secondary focus is on disadvantaged children, adolescents, young adults (to age 30), and their families, with a special interest in programs that help clients realize their full potential. Letter of intent is due Jan. 15, 2022.

The **Social Impact Fund (SIF)** is a funding opportunity open to local 501(c)3 nonprofit organizations that are improving lives and communities through their work in one of three focus areas: children's health & wellness, Cincinnati poverty/financial insecurity, and youth technology initiatives. Letter of Intent due January 20, 2022.

SC Ministry Annual grants are awarded for core programs, planning, new programs or program expansion. Initial funding

SOC Ministry Annual grants are awarded for core programs, planning, new programs or program expansion. Initial funding requests are accepted in January, through the grant pre-application process, with funds typically awarded by June 30. Pre-application form deadline Jan. 27, 2022.

The next **Sisters of Charity Ministry Foundation grant** cycle will begin accepting grant pre-applications on Jan. 18, 2022 through Jan. 27, 2022 for grants that would provide funding for programs that begin in July 2021. This is the first step in the grant application process. Duke Energy Foundation's Powerful Communities Grant K-12 supports local communities with over \$30 million in charitable grants each year. Multiple grant applications are available.

Hamilton County Nonprofit Relief Program Eligible Services Application. For those accepted through pre-application, full application deadline is January 30, 2022.

The **"Powerful Communities: K-12 Education" grant** is due Jan. 31, 2022. Bright futures begin in the classroom by creating a learning environment that is equal and inclusive for all students through grants focused on energy and engineering education for K-12 students and teachers, with preference given to programs serving under-represented, low-income or diverse audiences, including people of color, women and minorities and out-of-school time programs

PNC- Charitable Trust applications: Numerous Trusts. Deadline Feb. 1 for these trusts that are managed through PNC: The Josephine Schell Russell Charitable Trust, Helen Coard Charitable Trust, Robert H. Reakirt Foundation, John Schroth Family Charitable Trust and the Jack J. Smith Trust. See website for more details.

Horizon Fund Community Impact grants. Applicants must be located in or serving one of the three Kentucky counties of Boone, Campbell, or Kenton. Emphasis on programs that address increasing gaps in areas that are foundational for human progress: education, health, and employment. Letter of intent due Jan. 31, 2022.

TechCred Grant Applications are open until 3 PM on Jan.31, 2022. Ohio's TechCred Program gives employers the chance to upskill current and future employees in today's tech-infused economy. Employers who submit successful applications will be reimbursed up to \$2,000 per credential when current or prospective employees complete eligible technology-focused credentials. Any Ohio registered employer that employs Ohio resident W-2 employees is eligible to apply. Applications due Jan. 31, 2022.

PNC- Charitable Trust grants. Multiple grant applications are due Feb. 1, 2022 for these trusts that are managed through PNC: The Josephine Schell Russell Charitable Trust, Helen Coard Charitable Trust, Robert H. Reakirt Foundation, John Schroth Family Charitable Trust and the Jack J. Smith Trust.

Ohio EPA Recycling and Litter Prevention Grants. The Ohio EPA's Recycling and Litter Prevention program offers large-scale, competitive grants to support communities, businesses and academic institutions that initiate or expand recycling programs, stimulate economic growth, and support litter prevention efforts. Open to local governments and nonprofits. Applications due February 11, 2022

Covington Neighborhood Grant Program. Have an idea to spruce up your neighborhood? The city of Covington started the Neighborhood Grant program to fund small, citizen-lead projects throughout the city. The deadline to apply is February 14, 2022.

Hamilton County R3Source offers multiple grants ranging from easy, non-competitive grants to a larger, competitive grant available for communities, schools, nonprofit organizations and businesses. Competitive grant with proposals due February 15, 2022

The **Spirit of Construction Foundation** supports outreach initiatives that seek to engage young people in construction careers. Over the past 5 years (in addition to scholarship funding), the SOC Foundation has contributed over \$760,000 towards outreach and \$1.2 million since its founding. The initiatives have a construction component to them and are geared for the most part towards middle school and high school youth. Deadline Feb. 15, 2022.

Andrew Jergens Foundation grant. The Foundation's prime interest is the health, education, cultural experiences and social welfare of children in the Greater Cincinnati area. Deadline for submission is Feb. 15, 2022.

OneSource Center Offers Grant Search Assistance

Let us help you research your best options for grant funding. Contact [Vickie Ciotti](#), VP of Consulting Services for more information.

OneSource Center Featured Trainings

January "Building Blocks"

In-person session

"Story-Selling: How to Use Storytelling to Attract Funders"

January 20, 2022

9 a.m. - noon

How can storytelling WOW your funders? Learn how your story can be used as a "hook" that gets funders' attention. Storytelling can demonstrate your passion, success, or perhaps illustrate the heartbreak of some of your clients. It also helps you relate to funders and invites them into your intimate circle. Come prepared with some of your own stories to share. Using these real examples, we will collectively work on the delivery of your story, so that you walk away with the tools to be an effective Story-Seller. More information [here](#).

Presenter: Linda Neenan, award-winning nonprofit executive, with proven success through leadership positions of executive director, board member, consultant and development guru. Linda is the recipient of the Cincinnati Enquirer's "Women of the Year" award and the Business Courier's "Second Act" awards as well. This is a presentation you do not want to miss!

[Register](#)

BUILDING BLOCKS BEING HELD IN-PERSON OneSource Center "Building Blocks" seminars are returning to their in-person format.

NEW "BUILDING BLOCKS" TRAINING LOCATION! All 2022 workshops will be held at Chatfield College – Cincinnati Campus, 1544 Central Parkway, Cincinnati, OH 45202. Parking information will be sent upon registration.

Workshop details and a full calendar of OneSource Center Building Blocks workshops is available at the [OneSource Center Training page](#).

Upcoming Trainings and Events

Visit the [OneSource Center Nonprofit Calendar](#) to find upcoming events, training opportunities AND registration information ALL in one place for OneSource Center and our collaborating partners. There are numerous regional webinars of note for the coming months. Check it out!

January 12 AFP "What Every Fundraiser Can Do To Retain Year-End Donors"

January 18 PBPO "State Charitable Registration" Free Webinar

January 20 OC "Building Blocks" Story-selling: How to Use Storytelling to Attract Funders

January 26 OneSource Center Open Shopping Day

January 26 CPL: Virtual Class "Advanced Funder Research Lab"

January 27 LC/MEDiQ webinar "Medicare Basics and the RetireMEDiQ Program"

February 3 AFP "Diversity, Equity, Inclusion and You: A Conversation"

February 15 CPL: Virtual Class: "Introduction to Finding Grants"

February 17 OC "Building Blocks" Dreaming a Path to a Real-World Strategic Plan

February 18 CPL: Virtual Class: "Grants Research Lab"

February 22 LC & VonLehman "2022 Nonprofit Compensation & Benefits Survey"

February 22 CPL: Virtual Class: "Introduction to Proposal Writing"

February 23 OneSource Center Open Shopping Day

Ongoing:

AFP Networking and Knowledge Breakfast - Normally the first Wednesday of the month (check website for exceptions)

PBPO Employment Helpline - First Thursday of the month

NOTES: Association of Fundraising Professionals: **AFP**; Board Connect: **BC**; Cincinnati Cares: **CC**; Cincinnati Public Library: **CPL**; Grant Professionals Assoc.: **GPA**;



"Building Blocks" In-person session
Story-Selling: How to Use Storytelling to Attract Funders

January 20, 2022
9 a.m. - noon



Free Webinars for Nonprofit Leaders

NOTE: More information on dated webinars available on the [OneSource Center Nonprofit Calendar](#).

January 12 CharityHowTo "Free Webinar Google Ad Grants 101 – Grow Your Nonprofit's Online Presence With \$10K/Month In Free Ads"

January 19 Candid "Top Five Fundraising Trends to Capitalize on in 2022"

Partnerships Strengthen Nonprofit Support

When it comes to support, OneSource Center's sponsors are the BEST -- providing not only financial backing, but also sharing assistance through in-kind donations, staff expertise, leadership and volunteerism. Please join OneSource Center in applauding our 2021-22 Platinum, Gold and Silver Sustaining Sponsors. Our team collaboration in strengthening nonprofits throughout the region is making an impact, and we are appreciative!

2021-22 Platinum Sustaining Sponsor

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2021-22 Gold Sustaining Sponsor

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2021-22 Silver Sustaining Sponsor

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Ohio National
Financial Services
Life changes. We'll be there.

RCE GROUP

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TRIVERSITY
CONSTRUCTION



Don't Forget Our Service Offerings

Consulting Services

OneSource volunteers offer consulting services to help with strategic plans, board development, employee coaching, and business solutions.

Training Opportunities

We support your staff development through Building Blocks for Nonprofits half-day seminars and multi-session leadership development programs offered through our partnership in the Nonprofit Leadership Institute of Greater Cincinnati. Custom training is also available.

OneSource Center Shoppers Club -- Furniture and Products

Gently used furniture and new retail products are available in our Shoppers Club. Shoppers Club members have everyday access; all other nonprofits are welcome to visit and shop on the last Wednesday of every month (unless otherwise noted.)

[Contact us](#) or visit our [website](#) to learn more.

Meet Our Collaborating Partners



Human Services Chamber
of Hamilton County



Let's Connect!

Stay updated on nonprofit news, trainings and events.
Sign up [here](#) for OneSource Center newsletters and updates!

Interested in [volunteering](#)? We'd love to add you to our team.

How can we help?

Contact Us

OneSourceCenter.org



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