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**OneSource** CENTER FOR NONPROFIT EXCELLENCE Consulting Coaching Training Marketplace

# OneSource Center Nonprofit News



### August 2022

### Together We Build a Thriving Community for All!

### OneSource Center Highlight: 2022 Community Makeover Collaboration



OneSource Center is a nonprofit partner with the Reds Community Makeover project and will be collaborating with the 2022 Lincoln Heights Community Makeover volunteer work day on August 4, 2022 to help update furnishings and overall agency facility updates for Lincoln Heights Outreach, Inc. by providing items from its Common Good Furniture Bank. Through corporate furniture donations made to OneSource Center's Common Good Furniture Bank, items are available for greatly reduced pricing, stretching Makeover budgeting for other needed project elements.

Another element to the 2022 Lincoln Heights Makeover project is the opportunity for community children to have access to FREE toys through the "Unplug and Play" program. This "Unplug and Play" program is coordinated regionally through OneSource Center, and nationally through a partnership with Marine Toys for Tots and Good360. OneSource Center is a regional redistribution partner for Good360,

distributing products and furniture to area nonprofits and those they serve as part of its mission. This is the second year it has coordinated the shipments of toys to distribute to area children. Toys are intended for children 10 and under and will be distributed at Lincoln Heights Elementary School from 12:30 PM- 3:30 PM.

"OneSource Center is proud to work with community partners to help nonprofits thrive, and this is just one example of how this collaboration can make an impact in our region," said OneSource Center CEO Christie Brown.

We're looking forward to building a thriving community for all in Lincoln Heights!

# Why Become a OneSource Member?

Did you know that you can become a OneSource Center member for a nominal annual fee? The OneSource Center Membership prequalifies agency staff to shop in our Common Good Store Furniture Bank and Marketplace for nonprofit operational needs and for items to benefit your agency's clients.

Membership also offers members additional benefits, including discounts and special promotions into our professional development courses and offerings. All taxexempt organizations are eligible to become a OneSource Member.

OneSource Center Membership Benefits Include:

- New members receive an immediate \$25 credit to use for shopping in the OneSource Center Common Good Store (formerly the Shoppers Club), or on any of our monthly training sessions.
- Free vouchers available for nonprofits to give out to individuals they serve to use in the OneSource Center Common Good Store.
- New members receive a free membership for the current calendar year when OneSource is hired for a consulting project.
- Discounts on select OneSource Center services, including Building Blocks and consulting services.
- Priority listing ahead of the general public for EXCEL and Advance professional development courses, and acceptance in management leadership programs.
- Access to "Special Offerings" such as Toys for Tots, free give-aways and other unique offerings.
- Weekday access to the OneSource Center Common Good Store (formerly the Shoppers Club), including the Furniture Bank and Marketplace for qualifying nonprofits on a wide variety of items.
- Free "Nonprofit Checkup" organizational assessment for all members.
- Opportunity to apply for a free Good360 membership through the OneSource Center parent code which provides savings on bulk purchases.

# **Nonprofit News You Can Use**

#### **Tell Your Clients About Adventure Crew!**

The second edition of Adventure Crew's *Outdoors for All Guide*, which was printed in late spring, is now available online! Now you can peruse this fantastic free resource for outdoor recreation and greenspace exploration in Greater Cincinnati from your phone or computer no matter where you are. Use the Guide to find new ideas for enjoying your favorite outdoor activities, like hiking, biking and camping, and then get outside! *~Adventure Crew* 

#### **Kroger Community Rewards**

OneSource Center is now participating in the Kroger Community Rewards program. Want to support us? Simply sign in to your Kroger account and choose OneSource Center to receive the Community Rewards benefit from your shopping.

#### Do You Know About Tech Soup?

TechSoup expertly provides IT support, skills training, and special deals on computer equipment to nonprofits. Their mission is to "equip changemakers with transformative technology solutions and skills they need to improve lives globally and locally." Check out how they can help your organization.

#### Back to School \$5,000 Giveaway

Is there a school in your community that you'd love to help? Enter them in the SignUp Genius giveaway for a chance to win \$5,000 towards their back to school needs! Plus, get a \$100 gift card as the winning nominator!

## **Five DEI Tips for Your Agency**

#### 1. Establish Juneteenth as a paid holiday for your agency

A recent poll indicated that Juneteenth is a paid holiday for over 80% of the nonprofit agencies that responded. Consider adding it to your 2023 calendar of holidays.

#### 2. Support historically underrepresented businesses

Utilize the resources of the African American or Hispanic Chambers of Commerce or other websites when making conscious choices for where to do business. The Voice of Black Cincinnati also has a good vendor list to assist you.

#### 3. Attend DEI training

There are many trainings available for you and your staff to participate in. The Greater Cincinnati Foundation's Racial Equity Matters initiative provides Groundwater and follow-up trainings that are recommended.

#### 4. Be aware of language choices

Words matter. Make inclusive language a key part of your DEI efforts. Check out this article from ASAE for more information on how you can be more aware of how words can make a difference.



#### 5. Work toward diversity of your board and staff

When hiring or with your board nominating committee, make it a priority to look broadly in order to diversity your leadership and have a variety of voices represented. The BOLD program from Leadership Cincinnati and Cincinnati Cares Board Bank are resources to help. Here is a helpful video from BoardSource with a panel giving suggestions.

### **Emerging Leader Award: Alex Morton-Green**



Congratulations to **Alex Morton-Green**, the 2022 OneSource Center Emerging Leader award recipient. OneSource Center recognizes the need for greater diversity in nonprofit leadership and in response, established the OneSource Center Emerging Leader Award in 2021. This award includes a seat in the 9-month EXCEL leadership development program along with a personal coach for the year.

Alex serves on the leadership team at Dress for Success in her role as Development Director. Her nominator commented on her strong leadership skills stating "She's tuned into team dynamics and has great instinct for how to motivate the team to achieve results." With several years of nonprofit experience, we look forward to seeing Alex's growing leadership in support of our community.

### **Grant Opportunities and More**

Find more information and links to grant opportunities on the OneSource Calendar. Visit our Calendar to find out more.

**Seeds Scholarship for Small Nonprofits:** The AFP Chapter Seeds Scholarship provides a scholarship for a Small Organization AFP membership. The AFP Greater Cincinnati Chapter is committed to helping small nonprofit organizations get the seed money they need to secure an AFP membership. This seed money is an investment to help small nonprofits build their fundraising toolbox. It's our desire that these fundraising professionals will become long-term members through the kick start funding of a Seeds Scholarship. **CLICK HERE** for the 2022 Scholarship Application *(Courtesy of AFP)* 

**PNC Charitable Trust Applications:** Grants are awarded to eligible nonprofit organizations from nearly 200 perpetual charitable trusts and private foundations for which PNC is trustee. Applications can be made anytime. More information here.

**Impact 100 Grants:** We combine members' \$1,000 or \$500 contributions and invest in multiple high-impact grants to nonprofit programs selected by our membership, made up of women from neighborhoods throughout Greater Cincinnati, Northern Kentucky, and Eastern Indiana. Nonprofit organizations should review eligibility and expectations and consider applying for a grant within one of our Five Focus Areas. (*Courtesy Impact 100*)

**Elsa Heisel Sule Foundation:** The Elsa Heisel Sule Foundation is a Charitable Trust established in 2004 by Elsa Heisel Sule, a native of Northern Kentucky. It is an independent philanthropic foundation that makes grants to nonprofit organizations and public agencies that have qualified charitable purposes, as defined by the Internal Revenue Service, primarily in the tri-state areas of Kentucky, Ohio, and Indiana. Visit their grants page for guidelines and application. (*Courtesy of Elsa Heisel Sule Foundation*)

## **EXCEL: Your Time is NOW**

For the past 16 years, the EXCEL program has been a premier senior leader development program utilized by over 100 Cincinnati/Tristate area nonprofits. EXCEL is designed to expand the ability of senior leaders to create a positive impact in our communities. Apply now to the EXCEL Nonprofit Senior Leader Development

"Collaboration with other individuals in same or Program and learn how you can make a greater impact in Greater Cincinnati.

Here's what some of our graduates have to say about the program:

similar positions was really helpful. Honestly, all the areas that were included in our program I still use today."

"Overall, I am much more confident. The shift in my thinking EXCEL brought about has completely transformed how I interact with the other senior managers, as well as with my own staff."

"The entire experience was exceptional and exceeded my expectations. While I appreciated the knowledge development/functional skills focus, the self-discovery and development were of the greatest value."

"My confidence level increased dramatically."

**Join us** in this unique and powerful collaborative experience! Applications are now being accepted. For more information and to apply, please visit the NLIGC website.

For additional information or to refer someone to the program, contact Joe Kane, EXCEL Co-Program Lead, at Joe.kane@ecmignite.com

### Find Your Excellence: OneSource Center Training Opportunities

### OneSource Center Presents Building Blocks Workshop: Building a Powerhouse Board

August 18, 9 AM - 3 PM Chatfield College 1544 Central Parkway Cincinnati, OH 45202

A nonprofit can't succeed without an actively engaged board. Dave Wallace is masterful at conveying how to strengthen nonprofit boards. Dave will provide a treasure trove of hints and tips to help you develop and invigorate your trustees, including recruiting, on-boarding, meeting mechanics, and even how your board can be more effective fundraisers.



This is a workshop you'll want some of your trustees to attend, if possible. As a special bonus, when you register yourself, you can register one board member to join you, at no additional charge.

Upcoming OneSource Center Building Blocks Workshops: September 15: Collaboration: Getting Your Acts Together October 20: Maximizing Social Media to Appeal to your Constituency November 17: Financial Literacy for Non-Finance Professionals

For ALL training, event, and grant information, please visit our calendar.

Register

### **Our Sponsors**

### Let's Connect!

When it comes to support, OneSource Center's sponsors are the BEST -- providing not only financial backing, but also sharing assistance through in-kind donations, staff expertise, leadership and volunteerism. Please join

OneSource Center in applauding our 2021-22 Platinum, Gold and Silver Sustaining Sponsors.

Stay updated on nonprofit news, trainings and events. Sign up here for OneSource Center newsletters and updates!

Interested in volunteering? We'd love to add you to our team!

### How can we help?



OneSourceCenter.org





