



# OneSource Center Nonprofit News

April 2019

*Welcome to OneSource Center's Nonprofit News which includes upcoming events, announcements and other news important to nonprofits in the Greater Cincinnati area.*

## NLIGC Opportunities Leadership Development Strengthens Nonprofits

A nonprofit's employees are one of its greatest assets, so investing in their development not only strengthens them in their various roles, but also shows an active interest in their professional growth.

One of the premier leadership development organizations in the area is the Nonprofit Leadership Institute of Greater Cincinnati (NLIGC.) NLIGC is a collaboration between OneSource Center for Nonprofit Excellence and Talbert House, offering extended leadership development opportunities for the region's nonprofit leaders. NLIGC provides agencies with access to high-quality, affordable leadership education and professional development through all career stages -- from entry level to the executive suite. Nearly 140 agencies have benefited from this in-depth training.

Three programs are available to nonprofits through NLIGC:

- The **EXCEL** program is a premier nine-month leadership development and skills training program for nonprofit executive directors and high-level managers. EXCEL was designed to enrich the management capabilities of those individuals inspired to lead nonprofit organizations in the Greater Cincinnati region. A highly regarded offering of the program is the pairing of an executive coach with each participant in the program to facilitate even greater growth through the training. ***Applications are being accepted now for a September 2019 start.***
- **ADVANCE** focuses on strengthening and developing management and leadership skills of middle managers through its six-week program. Key class components include understanding and application of Emotional Intelligence (EI) and Social Intelligence (SI) concepts; learning conflict management styles and effective communication techniques plus understanding the basics of managing others. A session is currently in session, and the next class begins in the fall.
- **LEARN** - "Everybody Leads" is a three-month foundational leadership and skills development program for those looking to improve their general leadership skills. LEARN is designed to address the need for all employees to be skilled in self-awareness and in the interpersonal aspects of leadership. A session is currently in

**“The mentoring was invaluable in enhancing my leadership skills and potential within my agency. (My coach) provided me insight into how to develop a more visionary focus in taking our efforts to a new level. This experience has really shaped my abilities to transform my staff and programs to remain competitive in an uncertain marketplace.”**

- EXCEL graduate

session, and the next session begins in the fall.

For more information on NLIGC offerings, please see [here](#).

## Growing Future Nonprofit Leaders

Know of a young professional (YP) who wants to learn the "ins and outs" of the nonprofit world? OneSource Center welcomes your recommendations for YPs to be part of its 2019 "On The Rise" YP Program. The program includes professional development, networking, and volunteering, and through sponsorship this program is provided at no cost to participants.

Leadership development skills learned through the program benefit participants both at work and in their broader understanding of the nonprofit community – hopefully leading to future nonprofit volunteer engagement.

ONESOURCE CENTER'S  
ON THE RISE  
YP PROGRAM

—  
APPLICATIONS  
DUE APRIL 12

**Application deadline is April 12, 2019.** More information is available [here](#).

## TidBits



### National Volunteer Week

Have you thought about how your organization is going to recognize its volunteers during National Volunteer Week, April 7 - 13?

### Apply for UC Serves Event

UC Serves is a day for University of Cincinnati faculty and staff to serve community partner organizations and communities in Cincinnati. The event will take place on May 17 from 9 a.m. - 4 p.m. Does your nonprofit need help on a project, or do you have multiple smaller projects that could engage the UC community? Proposals are being accepted currently. Click [here](#) for more information.

### GuideStar Seal of Transparency

GuideStar's Seal of Transparency program is a way for nonprofits to give funders and donors more financial visibility. There are four levels to the program, and earning a seal allows nonprofits to add a donation button to their GuideStar nonprofit profile. Recent research indicates that transparency has a tangible benefit: as a group, organizations that earned a Seal received 53 percent more in contributions than nonprofits that had not earned Seals. The Seals are free. More information is available [here](#).

### Free Webinar "Turn Event Guests Into Donors"

A free CharityHowTo webinar entitled "How to Turn Event Guests Into Donors" is available on April 16 at 1 p.m. For more information, visit [here](#).

# Grant Information

Find more information and links to these opportunities on the [OneSource Calendar](#)

**Duke Energy: Powerful Communities Grant** Duke Energy Foundation's "Creating Powerful Communities" grants support local communities with over \$30 million in charitable grants each year. Multiple grant applications are available. The "Powerful Communities: Workforce" grant is due April 30. This grant supports workforce development programs that align with the energy industry's future workforce.

**PNC Charitable Trust** plus several other trusts that it manages (The Josephine Schell Russell Charitable Trust, Helen Coard Charitable Trust, Robert H. Reakirt Foundation, and John Schroth Family Charitable Trust) has an application deadline of May 1, 2019. The charitable trust's grants focus on the Greater Cincinnati area.

## Upcoming Trainings and Events

Bookmark the OneSource Center [combined training calendar](#) to find events, training opportunities AND registration information ALL in one place for OneSource Center and our collaborating partners.

**April 18** OneSource Center ["Building Blocks"](#) Performance Analytics

**Apr 22 – 24** Leadership Council "Leadership Challenge"

**April 23** PBPO Lunch and Learn Webinar: "Insurance 101 for Nonprofits"

**April 30** Interact for Health "Nonprofit Finance for Non-Finance People: Extended Edition"

**May 14** PBPO "Nonprofit Law 101: Foundational Basics"

**May 16** OneSource Center ["Building Blocks"](#) 5 Behaviors of a Cohesive Team

**May 29** OneSource Center Nonprofit Shopping Day (All 501c3 nonprofits can shop without membership. Bring your 501c3 paperwork for verification.)

**May 30** AFP: Webinar "How to Grow your monthly giving program without breaking the bank"

### Ongoing:

AFP [Networking and Knowledge Breakfast](#) - Normally the first Wednesday of the month (check website for exceptions)

PBPO [Employment Helpline](#) - First Thursday of the month

## News Nonprofits Can Use

### Free Tax Filing Offered Through United Way and H&R Block

For households earning less than \$66,000 in 2018, applicants can file both federal and state returns for free using [MyFreeTaxes.com](#). This is the only free, national, online tax filing product offered by a nonprofit. United Way has made this program available to over 100 million U.S. taxpayers as part of its fight for the financial stability of every person in every community. MyFreeTaxes is powered by H&R Block's software, and filing is easy, secure, and guaranteed to be 100% accurate.

### Refurbished Computers Through Computer Cooperative

OneSource Center often has computer equipment available in its warehouse, provided through corporate donors. (Nonprofits simply check the OneSource Center weekly warehouse flyer for availability.) But, for larger scale purchases, there is the Cincinnati Computer Cooperative, a local nonprofit offering low-cost, high-quality computers to those in need. The Cooperative receives high-quality donations of computer equipment from local area businesses which it refurbishes and then equips with fully licensed

Microsoft Office software. The machines are available at a very low cost to students (kindergarten through postgraduate,) anyone over 55, and anyone receiving any form of public assistance. Schools and nonprofits are also eligible. The organization is a Microsoft Registered Refurbisher® and provide a 1-year guarantee with every system.

## Cincinnati Cares Open House

Seen or heard about Cincinnati Cares, but want to know more? Attend an informal open house April 29, 2019 from 2-3 p.m. at their offices, 1776 Mentor Ave., Cincinnati, OH, 45212. They will take you deeper into their work -- what's working, what's not in the Greater Cincinnati volunteer ecosystem, as well as how they plan to make an impact. Register [here](#).

## Board Match Speed Dating Event

Finding the right candidates for your Board of Directors can be a challenging task. Cincinnati Cares is offering a speed-dating board match event on May 9, 4:30-7:00 p.m. to help nonprofits find board candidates in a fun and effective way. A small fee covers admission for up to three representatives, two drink tickets per person and light refreshments. Click [here](#) for more information.

## Featured Training

# OneSource Center "Building Blocks"



CAN YOU USE  
DATA TO  
SHOW YOU  
ARE  
ACHIEVING  
YOUR GOALS?



## Performance Analytics: Is Your Agency Making a Difference?

Nonprofits have many notable goals, most oriented around helping people and communities. But are you measuring your true objectives? Can you use data to show that you are achieving your goals? Do you track metrics that allow you to optimize your fundraising efforts? Are you evaluating outputs or outcomes? Telling the story of your success is the best way to continue to generate ongoing donations and earn grants for future endeavors. Having trackable metrics allows your organization to course-correct, optimize budgets, manage

logistics, prove effectiveness, and keep your eye on the pulse of those you serve in the community.

This Performance Analytics workshop will take you through the steps required to set up a measurement strategy for your agency. We will work together to define success, determine Key Performance Indicators, and create metrics that allow you to maximize your organization's success. Please come prepared with examples of past measurement efforts to be critiqued and enhanced.

**Presenter:** Julie Pahutski is a performance analyst with 25+ years of experience providing performance analysis, marketing research and analytics. A proven, strategic leader with extensive expertise in media research and advertising campaign measurement, Julie brings deep knowledge in the area of advanced analytics for campaign optimization and post-campaign effectiveness measurement. Julie holds advanced degrees from Duke and Northwestern University and has helped many organizations measure past success and create data-driven strategies for the future.

**Date:** April 18, 2019 9-Noon

**NOTE New location:** Starting with the January 2019 offering, OneSource Center's "Building Blocks" monthly seminars will be held at OneSource Center's spacious and



beautifully appointed Park 42 Conference Center in Sharonville, just minutes from the Sharonville 275 exit.

**Bonus:** All seminar attendees are eligible to shop and to receive a 10% discount coupon to visit our warehouse after the seminar.

A full calendar of OneSource Center "Building Blocks" workshops is available online! Future workshops range from marketing plan development to team building and grant writing! Check it out [here!](#)

[Register](#)

## Don't Forget Our Service Offerings

### Consulting Services

OneSource volunteers offer [consulting services](#) to help with strategic plans, board development, employee coaching, and business solutions.

### Training Opportunities

We support your staff development through [Building Blocks for Nonprofits](#) half-day seminars and multi-session leadership development programs offered through our partnership in the [Nonprofit Leadership Institute of Greater Cincinnati](#). [Custom training](#) is also available.

### OneSource Center Furniture Bank/Marketplace

Gently used [furniture](#) and new [retail products](#) are available in our warehouse. Shopper's Club Members have everyday access; all other nonprofits are welcome to visit and shop on the last Wednesday of every month (unless otherwise noted.)

Contact us or visit our [website](#) to learn more!

## Meet Our Collaborating Partners



## Facebook and LinkedIn Connections

### Stay Connected with OneSource Center Updates!

LIKE us and FOLLOW us on our new [Facebook](#) page for news, photos, grant deadline alerts, trainings and more. And FOLLOW us on [LinkedIn](#) for news and updates.

